

**КИЇВСЬКИЙ УНІВЕРСИТЕТ ІМЕНІ БОРИСА ГРІНЧЕНКА**

"APPROVED"

The decision of the Academic Council  
Borys Grinchenko Kyiv University  
April 25, 2019, Minutes No. 4

**ACADEMIC PROFESSIONAL PROGRAM**

**061.00.05 International Journalism**

**the first (bachelor) level of higher education**

Branch of knowledge	06 Journalism
Specialty	Journalism 061
Qualification:	Bachelor of journalism

Launched on 09.01.2019  
(Order from \_\_.\_\_.2019 № \_\_)

Kyiv – 2019

## INTRODUCTION

The Program was developed on the basis of the Law of Ukraine "On Higher Education" according to the Project Standard for 061Journalism for the first (bachelor) degree of higher education.

### **Developed by a working group including:**

*Hadziuk Vitaliy, PhD in social communications, chair of the Department of Journalism and New Media, Borys Grinchenko Kyiv University*

*Vaskiv Mykola, Doctor of Linguistics, professor, Department of Journalism and New Media, Borys Grinchenko Kyiv University*

*Bykova Olha, PhD in social communications, associate professor of the Department of Journalism and New Media, Borys Grinchenko Kyiv University*

### **Independent experts:**

*Meleshchenko Oleksandr, Professor at the Department of History at the Institute of Journalism, Tarasa Shevchenka Kyiv National University; Doctor of Philology, professor of International Journalism Chair*

### **Reviews of professional associations / employers:**

*M. Soroka, the Head of the Kiev regional National Union of Journalists of Ukraine, Honored Journalist of Ukraine*

**The Program 061.00.05 International Journalism** is effective from 01.09.2019  
Term of reviewing the Educational Program is once in 4 years.

### **Updated:**

Revision Date / amendments to APP			
Signature			
APP guarantor name			

# I. Profile of the Academic Professional Program

061.00.05 International Journalism

specialty 061 Journalism

<b>1 – General Information</b>	
Full name of the higher educational institution and the structural unit	Borys Gynchenko Kyiv University, Institute of Journalism
Level of the higher education and the qualification	Level: Bachelor, Qualification: Bachelor of Journalism
Official title of the Program	061.00.05 International Journalism <i>With Elective Topical Minors in: European Studies / Oriental Studies</i>
Type of diploma and volume of the Program	Diploma of Bachelor, Unitary, 240 ECTS credits, term of study - 3 years 10 months
Availability of Accreditation	<i>Accreditation Commission. Ukraine. Certificate – НД № 1187363 Validity – 01, July, 2021</i>
Cycle / Level	NLC Ukraine - 7 <sup>th</sup> level, FQ-EHEA –the first cycle, EQF-LLL – 6th level
Prerequisites	Complete secondary education
Language (s) of Teaching	Ukrainian
Validity of the Program	until 01, July, 2021
Internet address of the Program	<a href="http://kubg.edu.ua/">http://kubg.edu.ua/</a>
<b>2 – The Program Objectives</b>	
Preparation of a specialist in the field of International Journalism, who has necessary knowledge of social and political life of Ukraine and media specificity at home and abroad, as well as practical skills to succeed in current media market.	
<b>3 - Characteristics of the Program</b>	
Subject area (branch of knowledge, specialty, specialization)	<p><i>The objects of study and / or activity is social communications in their various manifestations and forms, depending on the forms, technologies and fields of use, purpose and objectives; products of social communication (text, audiovisual and multimedia products); audience and other consumers (users) of these products.</i></p> <p><i>The purpose of study is to develop the ability of graduates to perform complex tasks in the area of journalism that involves the use of terms and methods of social, humanitarian and other sciences and is characterized by uncertainty conditions to ensure the efficiency of</i></p>

	<p>communication activities.</p> <p><b>The theoretical content</b> of the subject field of study covers general knowledge of society, types of social activities, politics, economy, regional culture, knowledge of communication theory in general and media in particular, in the theory of specialization; knowledge of communication technologies, the history of professional activity; knowledge of methods and means of professional activities, professional standards.</p> <p><b>Methods, techniques and technologies:</b> A graduate should know basic methods, technologies and techniques, tools and instruments that are used in professional journalism in general and international journalism in particular.</p> <p><b>Tools and Equipment:</b> computer systems for the preparation of text and multimedia products, hardware and television studio complex, radio and studio (center for competence).</p> <p><b>Value of the total general, professional and elective components and parts:</b></p> <ul style="list-style-type: none"> <li>- general and special (professional) competences of specialty - 180 ECTS credits (75%);</li> <li>- elective - 60 ECTS credits (25%), including 40 credits for improving professional competencies and training in the elected minor; 20 credits for free choice from a catalog.</li> <li>- training practice and professional practice parts: 41 ECTS credits (17%).</li> </ul>
The main focus of the Program	The academic professional program is focused on practical application to international media and mass media dealing with international relations
Important features of the Program	
<b>4 – Eligibility of graduates for employment and further education</b>	
Employment Eligibility	According to the National Occupational Classification ДК 003:2010 the graduates of the program “International Journalism” qualify for the position(s): 2451.2 Journalist
Further education	The possibility to apply for the second (master) level.
<b>5 – Teaching and Evaluation</b>	
Teaching and education	It is based on the principles of student-centeredness and individual approach; These methods are realized through research-based education, focus on practical application and creativity and implemented through a series of inter-connected lectures, workshops, self-study and research with elements of distance learning, requires problem solution, projects, training and production practices, acquiring professional portfolio.
Assessment	The existing system provides the assessment of students for all types of classroom and extra-curricular activities (current, interim – module tests; final control – credited tests and exams; defense of production practice; oral/written/combined tests and exams; finals – design of a practical project and its viva defense).
<b>6 – Program competencies</b>	
Integrated competency	The ability to solve complex problems and specialized practical problems in the field of journalism, which involves the use of certain theories and methods of journalism and is characterized by complexity

		and uncertainty of conditions to ensure the efficiency of communication activities.
General Competences (GC)	<b>GC-1</b>	Ability to solve complex problems.
	<b>GC-2</b>	Critical thinking
	<b>GC-3</b>	Creativity.
	<b>GC-4</b>	Ability to analyze communication processes, information quality and its correlation with reality.
	<b>GC-5</b>	Ability to coordinate activities with others.
	<b>GC-6</b>	The ability to perceive, assess and understand other people and their emotions and control emotions.
	<b>GC-7</b>	Formulation of judgments and decisions.
	<b>GC-8</b>	Cognitive agility
	<b>GC-9</b>	Effective communication skills: to communicate in native language and foreign language(s); communicate with other professional groups at different levels; foster intercultural communication.
	<b>GC-10</b>	Ability to evaluate international political processes, historical and cultural context of events, tendencies in developing international trends.
Professional competences of the specialty (PC)	<b>PC-1</b>	Ability to evaluate information from ethical and legal aspects of journalism.
	<b>PC-2</b>	Ability to analyze and forecast the needs of media market
	<b>PC-3</b>	Ability to define the economic perspectives for media holdings and other institutions
	<b>PC-4</b>	The ability to plan media process in accordance with the time requirements (to meet deadline); work under volatile conditions and unpredictable situations; ability to comply with the budget.
	<b>PC-5</b>	The ability to quickly collect information and balance the view-point; effectively work with sources; reach out to target audience.
	<b>PC-6</b>	Ability to single out news (facts) and apply appropriate tools for fact-checking; to select items on the basis of relevance; ability to interpret the content.
	<b>PC-7</b>	The ability to present information in a relevant form in adequate audio-visual forms, the use of modern information technology.
	<b>PC-8</b>	Ability to critical evaluation of journalistic activities
	<b>PC-9</b>	The ability to work effectively in a team, editorial team, using social skills; perform professional functions responsibly.
	<b>PC-10</b>	Professional activity with deep understanding of the psychological and digital security technologies; ability to work as journalists in extreme conditions
	<b>PC-11</b>	Apply critical thinking in media analysis and produce content in information warfare environment.
	<b>PC-12</b>	Abilities for professional communication on the basis of legal and ethical norms of diplomacy, culture, stereotypes in international contexts
	<b>PC-13</b>	Application of proper knowledge in international information and communication, modern equipment for sources

		information in intercultural communication
	<b>PC-14</b>	Knowledge of modern communication networks, IT instruments for processing information, ability to apply this knowledge for search, design and presentation of regional specific information, using state-of-the-art means for collecting and evaluating information
	<b>PC-15</b>	Ability for effective promotion of media products
	<b>PC-16</b>	Ability for sustainable career development and generate new ideas in the sphere; create the content in tune with the technological progress and communication networks; ability to recognize and incapacitate pathogenic texts
	<b>PC-17</b>	Application of knowledge from psychological and social perspectives for developing effective communication
Additional professional competencies for elected minors	<b>APC-1</b>	<b><i>For the minor «European Studies»</i></b> Ability to work in the European information environment, professional knowledge and application of international law, media rights, information politics, also the main tendencies for social and political life of the EU, understanding the basis for Euro-integrational processes, ability for effective intercultural communication in a foreign language, designing, producing and spreading the media products of different types in view of European media market.
	<b>APC-2</b>	<b><i>For the minor «American Studies»</i></b> Ability to work in the American information environment, professional knowledge and application of international law, media rights, information politics, also the main tendencies for social and American political life, understanding the conditions and outcomes of regional and global integrative processes, ability for effective intercultural communication in a foreign language, designing, producing and spreading the media products of different types in view of American media market; ability to translate for professional purposes.
<b>7 – Program Educational Results</b>		
	<b>PER-1</b>	High adaptability in professional environment with practical skills of effective information search
	<b>PER-2</b>	Act effectively in the information space of a particular social and economic region.
	<b>PER-3</b>	Use current information technologies and skills to work with the source base in the professional activity.
	<b>PER-4</b>	Evaluate the target audience, its age, gender, ethnic and personal specificity, including modelling communicative behavior, to achieve certain communicative goals.
	<b>PER-5</b>	Use best effective communicative practices according to standards of various forms of communication.
	<b>PER-6</b>	Find the best solutions according to the requirements of professional and business interests, for successful communication.
	<b>PER-7</b>	Avoid destructive communication situations conflicts, which may harm the interests of professional reputation and business; act rationally in conflict situations, seeking compromises based on professional principles and mutual

		business benefit.
	<b>PER-8</b>	Analyze and assess any media product on the basis of socio-cultural and philosophical criteria.
	<b>PER-9</b>	Design personal projects to meet the needs of different types of media, apply effective methods of presenting information.
	<b>PER-10</b>	Operate effectively on all stages of planning, organization and production of journalistic materials within the poli-cultural environment.
	<b>PER-11</b>	Predict the reaction of society on innovative media products, develop and implement active model to meet the needs of different social groups.
	<b>PER-12</b>	Predict trends in the modern regional economic media market.
	<b>PER-13</b>	Provide professional activity, including personal safety, within the existing media legislation and informational policies.
	<b>PER-14</b>	Assess the topical urgency for media products, demonstrate professional universal skills in a poly-topical media institution.
	<b>PER-15</b>	Ability to works with different formats of photo-, video-, audio-products, texts and multi-media content.
	<b>PER-16</b>	Evaluate the economic aspects of media environment, forecast the growth of effectiveness.
	<b>PER-17</b>	Ability to collect, process and sort massive informational bulks in international relations, politics and regional situation.
	<b>PER-18</b>	Ability to analyze different types of media products.
	<b>PER-19</b>	Ability to work in multi-national and multi-cultural environment

### **8 – Resource support for the Program Implementation**

Staff support	<p>The faculty responsible for the Program consists of the departments' employees of the Institute of Journalism.</p> <p>The guarantor and the faculty who implements the program, all fully meet the requirements, stated in the licensing and accreditation requirements for the higher education institutions.</p> <p>The program's focus on application and practices allows for a wide range of professionals to be involved academically, thus extending the link between knowledge and practices.</p>
Resources and technical support	Specially equipped with hardware and software, teaching materials and visual centers of competence: Training and Production Workshop "Grinchenko-Inform", training and production studio television journalism, digital broadcasting center, media center technologies, Information-Analytical Center.
Information Technologies and academic support	Library electronic resources, electronic scientific publications, e-learning courses with the possibility of distance learning and independent work.

### **9 - Academic Mobility**

National credit mobility	
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International credit mobility	Academic mobility with the Adam Mickiewicz University in Poznan (Poland) and Jan Długosz Academy in Częstochowa (Poland).
Foreign students education	



## II. The list of program components and their logical sequence

### 2.1. List of Program Components

Code n / a	Components (training courses, course projects (works), practice, qualification work)	Ammount of credits	The form of final control
1	2	3	4
<b>Compulsory Components</b>			
<i>Formation of general competencies</i>			
CSG.01	University Studies	4	credit
CSG.02	Ukrainian Studies	4	exam
CSG.03	History Studies	3	exam
CSG.04	Social and Political Studies	6	exam
CSG.05	Philosophy Studies	6	exam
CSG.06	Physical Education	4	credit
<i>Formation of professional competence</i>			
CSP.01	History of journalism	8	exam
CSP.02	Foreign language (English)	25	exam
CSP.03	Communication Training	4	exam
CSP.04	Media Literacy and Professional Standards	10	exam
CSP.05	Workshop in Professional Activities	4	credit
CSP.06	Media Sociology and Psychology	4	credit
CSP.07	Mass Communication and Information	6	exam
CSP.08	Economic Aspects of International Journalism	6	credit
CSP.09	Media Regulation	4	exam
CSP.10	Modern Information Technology in Media	8	credit
CSP.11	Topicality in Media	4	credit
CSP.12	Agent Journalism	6	exam
CSP.13	Photo-Journalism	6	exam
CSP.14	PRESS Journalism	6	exam
CSP.15	TV Journalistics	6	credit
CSP.16	Radio Journalism	6	exam
CSP.17	Cross-Media Journalism	6	exam
CSP.18	Journalistic Investigation	4	exam
<i>total:</i>		150	-
<i>Practice</i>			
CP.01	Training Practice	3	credit
CP.02	Production practice (by branches)	15	credit
CP.03	Pre-Defense	4,5	credit
<i>Practice total</i>		22,5	-
<i>Attestation</i>			
CA.1	Preparation and defense of Bachelor paper	7,5	
<i>Total of compulsory components</i>		<b>180</b>	
<b>Elective Components</b>			
<i>Elective block 1 (topical minor in «European Studies»)</i>			
ESS.1.01	Regional Studies and History of European Diplomacy	18	exam
ESS.1.02	Country studies and History of European Diplomacy	4	exam
EP.1.02	Practice in Minor (topical specialization)	18	credit
<i>Total in elective block 1</i>		60	
<i>Elective block 2 (topical minor in «American Studies»)</i>			
ESS.2.01	Foreign language	18	exam

ESS.2.02	Foreign language and professional translation	4	exam
EP.1.02	Country Studies and History of American Diplomacy	18	credit
<i>Total in elective block 2</i>		<i>60</i>	
<b>THE PROGRAM TOTAL</b>			<b>240</b>



### **III. Graduates' Attestation**

Attestation procedure for the graduates of the program 061.00.05 International Journalism, specialty 061 Journalism, is a compulsory public viva defense (demonstration) of the bachelor's paper.

The Bachelor Paper is an information product, performed individually / in a group, or a project for an info-event, info-campaign, with an extensive explanatory supplement. The paper is subject to anti-plagiarism detection and published on the official university/institute site prior to defense.



