

# **Borys Grinchenko Kyiv University**

**"APPROVED"**  
the decision of the Academic Council of  
Borys Grinchenko Kyiv University  
May 25, 2017, Minutes No. 5

Chairman of the Academic Council, Rector  
V. Ogneviuk

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## **ACADEMIC PROFESSIONAL PROGRAMME**

### **035.01.02 Literary Creativity the second (master's) degree of higher education**

Branch of knowledge:	03 Humanities
Specialty:	035 Philology
Specialization:	035.01 The Ukrainian Language and Literature
Qualification:	Philologist

Launched on 01. 09 2017  
(order from 26.05.2017, № 348)

**Kyiv 2017**

**LETTER OF APPROVAL**  
**Academic Professional Programme**

Ukrainian Language Department

The Minutes from March 1, 2017, No. 12

Head of the Department \_\_\_\_\_ S.O. Karaman

Department of Ukrainian Literature and Comparative Studies

The Minutes from March 15, 2017, No. 7

Head of the Department \_\_\_\_\_ O.O. Brovko

Academic Council of the Institute of Philology

The Minutes from March 21, 2017, No. 6

Deputy Chairman

of the Academic Council \_\_\_\_\_ O. Dotsenko

Scientific-methodical center of standardization  
and quality of education

Head of the Center \_\_\_\_\_ O. Leontieva

\_\_\_\_\_.\_\_\_\_\_ .2018

Vice-Rector on Academic Affairs \_\_\_\_\_ O. Zhylytsov

\_\_\_\_\_.\_\_\_\_\_ .2018

## PREAMBLE

The educational-professional program was developed on the basis of the Law of Ukraine "On Higher Education" taking into account the Standard Project on the specialty 035 Philology for the second (master's) level.

### Developers:

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**Bondareva Olena Ievhenievna**, Doctor of Philology, Vice-Rector on Social and Humanitarian Work and Leadership of Borys Grinchenko Kyiv University

**Brovko Olena Oleksandrivna**, Doctor of Philology, Head of the Department of Ukrainian Literature and Comparative Studies at the Institute of Philology of Borys Grinchenko Kyiv University

**Yeremenko Olena Volodymyrivna**, Doctor of Philology, Full Professor of the Department of Ukrainian Literature and Comparative Studies, Director of Institute of Philology

**Kozlov Roman Anatolievych**, Doctor of Philology, Associate Professor of the Department of Ukrainian Literature and Comparative Studies at the Institute of Philology of Borys Grinchenko Kyiv University

### Referees:

**Tkachenko Anatoliy Oleksandrovysh**, Doctor of Philology, Full Professor of Institute of Philology of Kyiv National Taras Shevchenko University

Malihon Anna Mykolaivna, Master of Philology, member of National Union of writers of Ukraine

### Professional associations / employees' references:

**Tykholoz Bohdan Serhiyovych**, PhD, Assistant Professor, director of Lviv National Ivan Franko Literature Museum

**Miroshnychenko Nadia Leonidivna**, Phd, Reseacher of Les Kurbas Art Theatrical Center

Educational program implemented as of 01.09.2017

Educational program to be revised once every \_\_\_\_\_ years.

Actualized:

EPrevision date / EP changes			
Signature			
Name of EP guarantee	Vircheno T.I.		

**I. The Profile of the Education Program 035.01.02 “Literary Creativity”**  
*speciality 035 “Philology”*  
*(area of specialization 035.01 “Ukrainian Language and Literature”)*

<b>1 – General information</b>	
<b>Full name of the higher educational institution and name of structural unit</b>	Borys Grinchenko Kyiv University Institute of Philology
<b>Higher education degree and the name of qualification in the terms of original language</b>	<i>Higher education degree:</i> Master <i>Speciality:</i> 035 Philology <i>Area of specialization:</i> 035.01 Ukrainian Language and Literature <i>Education program:</i> 035.01.02 Literary Creativity <i>Educational qualification:</i> Master of Philology (area of specialization – Ukrainian Language and Literature) <i>Professional qualification:</i> Literary Scholar, Literary Specialist, Lecturer of higher educational institution
<b>Official name of the education program</b>	035.01.02 – Literary Creativity
<b>Type of diploma and the scope of education program</b>	Master’s Degree Diploma, single-diploma, 90 ECTS credits, training duration – 1 year 4 months
<b>Availability status of accreditation</b>	National Agency for Quality Assurance in Higher Education of Ukraine The term of providing the program for accreditation – the year of 2018
<b>Cycle/level</b>	HPK – 8 <sup>th</sup> level, FQ-EHEA – second cycle, EQF_LLL – 7 <sup>th</sup> level
<b>Prerequisites</b>	Bachelor's degree (completed)
<b>Teaching language</b>	Ukrainian language
<b>The education program validity period</b>	Up to the year of 2022 (including that date)
<b>The Internet address of the education program constant location</b>	<a href="http://kubg.edu.ua/informatsiya/vstupnikam/napryami-pidgotovki/magistr.html">http://kubg.edu.ua/informatsiya/vstupnikam/napryami-pidgotovki/magistr.html</a>
<b>2 – The aim of education program</b>	
To provide the education in the field of Ukrainian philology with a broad access to employment, to assure the fundamental theoretical and practical training of the qualified staff for the performance of the professional tasks of scientific-pedagogical, scientific & research, and innovation character in the field of modern literary studies, linguistics, to prepare graduates for the self-dependent creative, literary-critical and research activity.	
<b>3 – The characteristics of education program</b>	
<b>Subject area</b>	<p><b>Objects of studying and/or activity:</b> language, literature as the Art of Oratory, cultural phenomenon, the attitude of the human being toward the world; linguistic and literary studies concept and ideas; practical, creative, research and project activity in the field of philology, socio-cultural communication, education, culture, art, management, literary-publishing fields.</p> <p><b>Aims and goals of education:</b> developing the body of knowledge and skills in each higher degree-seeking student, with the aim of skills application in professional activity in the sphere of linguistics, literary studies, literary Creativity.</p> <p><b>Theoretical contents of the subject area:</b> theory of philology science</p>

	<p>and theory of scientific branches, which corresponds with the subject specialization (literary-art management, higher education school pedagogy), socio-cultural communications, education, culture, management.</p> <p><b>Methods, methodology and technologies:</b> student-centered education, provides for the usage of democratic training basis, self-oriented in particular, activity based, creative approaches, scientific and training activity integration.</p> <p><b>Tools and equipment:</b> multimedia projectors, computer and network program devices.</p> <p><b>Correspondence of the volumes of mandatory and random parts:</b> 4:1</p> <p><b>Proportion and percent of work placement:</b> 18 ECTS credits (20 %)</p>
<b>Focus of the education program</b>	Educative-professional
<b>Key focus of the education program</b>	<p>Special education in the field of philology.</p> <p><b>Key words:</b> art; belles letters; critical literary practice; literature management; philologist; lector-philologist; literary studies; linguistics; Ukrainian language and literature</p>
<b>Program peculiarities</b>	<p>The emphasis is made on the high level of professional training in the field of creating tests of artistic language arts of different genres, activity in the field of literary critics for the scientific and research work performance within the theory and history of literature. General education within Ukrainian philology and creative writing. Special training is performed on the literary-art management or pedagogy of higher education institution (within the speciality).</p>
<b>4 – Readiness and potential of the graduates for employment and postgraduate studies</b>	
<b>Job applicability by diploma</b>	<p>Master of Philology may work in scientific, literary-publishing, educational and training spheres; holding teaching, scientific-research and administrative positions at higher educational institutions, which have the accreditation levels of 1-4; may work in printed and electronic means of Mass Media, PR-technologies, in different funds, communities, foundations of liberal arts area, in museums, artistic and cultural centers.</p> <p>In accordance with the National Occupational Classification DK 003: 2010 specialists, who got the diploma on the educational program “Literary Creativity”, may hold the following primary positions:</p> <p>2451.1 – Literary Scholar;</p> <p>2451.2 – Literary Specialist;</p> <p>2310.2 – Lecturer at higher educational institution.</p>
<b>Postgraduate education</b>	<p>Have the right to continue the education on the third educative-scientific level of higher education. The Master, being trained within the doctor of philosophy program (Ph.D), under postgraduate training program, may take the following specialities:</p> <p>10.02.01 – Ukrainian language;</p> <p>13.00.02 – theory and methodology of teaching (Ukrainian language);</p> <p>10.02.15 – general linguistics;</p> <p>10.01.01 – Ukrainian literature;</p> <p>10.01.05 – comparative literature;</p> <p>10.01.06 – literary theory.</p>

<b>5 – Teaching and evaluation</b>		
<b>Teaching and evaluation</b>		Student-centered teaching, practical training and training on the basis of researches. The teaching is performed in the form of lectures, multimedia lectures, seminars and practices. The performance of different type individual work, and team teaching & research tasks, participation of Master degree seeking students in lectures-dialogues, creative seminars, integration of scientific, activity and literary-art activity.
<b>Evaluation</b>		Written and verbal examinations, tests, pass/fail exams, current modular control works, reports on practices, essays, verbal presentations, public Master's diploma defence.
<b>6 – Program competencies</b>		
<b>Integral competency</b>		Ability to solve difficult tasks and problems in the field of linguistics, literary studies, literary Creativity in the process of professional activity or education, that involves the research work and/or innovations implementation and is characterized by terms and conditions ambiguity
<b>General competencies (GC)</b>	<b>GC-1</b>	Be fluent in the usage of official language, both in a verbal and in a written form
	<b>GC-2</b>	Ability to be critical and self-critical
	<b>GC-3</b>	Ability to search, work out and ability of analysis of the information from different sources
	<b>GC-4</b>	Ability to reveal, put on and solve problems
	<b>GC-5</b>	Ability for team-work and autonomous work
	<b>GC-6</b>	Be fluent in the usage of foreign language
	<b>GC-7</b>	Recognition and respect towards variety and multiculturalism
	<b>GC-8</b>	Ability to abstract thinking, analysis and synthesis
	<b>GC-9</b>	Ability to use informational and communication technologies
	<b>GC-10</b>	Ability to adapt and act in new situation and conditions
	<b>GC-11</b>	Ability to communicate with the representatives of other professional groups of different levels (with the experts from the other branches of science/types of economic activity)
	<b>GC-12</b>	Ability to carry out researches on the adequate level
<b>Specific competencies (SC)</b>	<b>SC-1</b>	Ability to freely orientate in different literary and linguistic methods and methodology
	<b>SC-2</b>	Ability to recognize the Art of Oratory as a system of systems, ability to understand the evolution way of development of the national and world literary studies
	<b>SC-3</b>	Ability of critical thinking on the historical acquisitions and newest achievements of the philological science
	<b>SC-4</b>	Knowing the methods of scientific analysis and structuring of the speech material and literary material considering the classic and newest methodological principles
	<b>SC-5</b>	Realization of the methodological, organizational and lawful background, necessary for the performance of the scientific and research work, its presentation within the scientific community and protection of the intellectual property and its results
	<b>SC-6</b>	Ability of the professional application of the Ukrainian language and literature profound knowledge, literary-art management or the pedagogy of higher educational institutions
	<b>SC-7</b>	Ability to use special linguistic and literary terminology freely
	<b>SC-8</b>	Ability to plan, organize, perform and present the applied research in

		the field of philology
	<b>SC-9</b>	Ability to create the original literary masterpieces
	<b>SC-10</b>	Recognition of the theoretical backgrounds of the poetic language and active practical usage of them within own creative activities
	<b>SC-11</b>	Ability of giving a literary-critical evaluation for the works of art considering modern art tendencies; ability to evaluate the samples of literary-critical thought
	<b>SC-12</b>	Ability of effective management of the copyright for the works of art
	<b>SC-13</b>	Ability to project the education within the higher educational institutions: to formulate the current and final pedagogical aims, to choose the rational ways of their achievements
	<b>SC-14</b>	Ability to construct education courses: to select and develop different types of training, types of teaching activity, use different forms, methods and technologies of teaching; to correct the educational process in accordance with the internal and external factors
	<b>SC -15</b>	Ability to evaluate the achievements of the higher degree seeking students (first Bachelor's level) dispassionately, reasonably.
	<b>SC -16</b>	Ability to organize a group and individual work, project and educational work, in particular.
	<b>SC -17</b>	Professionalism in the fundamentals of effective cultural management, fundraising, promotion of the literary product and cultural events.
	<b>SC -18</b>	Ability to plan, perform and evaluate the projects in the area of liberal arts and fine arts, scientific and publishing in particular, also exhibitions, festivals, educational campaigns.

### **7 – Program results of education**

<b>Knowledge and understanding</b>	<b>PRE-K-1</b>	To demonstrate deep knowledge in the field of liberal arts, applying their methods in different types of professional activity; application of philosophical ideas in own researches; to show the deep understanding of the role of science, education and culture in civilization development; knowledge of structure, forms and methods of scientific cognition, their evolution, methodology of scientific researches; ability to explain the phenomena of language and art in a professional way, their role in human life; to be aware of the lawful and aesthetic provisions which regulate the inter-personal relations within the professional teams.
	<b>PRE-K-2</b>	To show deep knowledge and understanding of theoretical philological disciplines contents in a volume, necessary for solving the professional and scientific & research tasks, mainly: general properties of belles-letters as a system of the systems, its interconnections as the masterpieces; evolution way of development of the national literary studies and world literary studies; the basics of literary Creativity poetics, literary text, multiplicity of its interpretations, variability of approaches; connection of the belles-letters with the history and the condition of the intellectual culture; principles and methods of literary analysis of the literary text and interpretation of the piece of writing; actual problems of studying the literary trends, styles, genres, images, narrative-compositional peculiarities, means of artistic expression.
	<b>PRE-K-3</b>	To show deep knowledge and understanding of the disciplines essence, connected with the specifics of the writer's creative work, theory and

		practices of writing the texts of the main literary genres.
	<b>PRE-K-4</b>	Ability to demonstrate strong knowledge and understanding of styles typology (epochs, national literatures, approaches, schools, particular writers); traditional plots, images, figures and motives (mythological, legendary and folk, literary, historical, legendary-spiritual); to know the principles and approaches of comparative poetics.
	<b>PRE-K-5</b>	To show deep knowledge and understanding of the essence and principles of education process organization within the higher educational institutions; typology of the training classes, types of education activity, forms, methods and technologies of education; principles and ways of evaluation of the achievements of higher education seeking students of the first (Bachelor) level.
	<b>PRE-K-6</b>	To demonstrate deep knowledge and understanding of the bases of effective cultural management, fundraising, advancements of literary product and cultural events; principles of planning, realization and evaluation of projects in the field of liberal arts, in particular scientific and publishing, and also exhibitions, festivals, awareness building campaign.
<b>Application of skills</b>	<b>PRE-S-1</b>	To apply the knowledge of the specifics of the creative work of a writer within the own creative activity (writing of the works of art and literary-critical masterpieces and publicistic works of different genres).
	<b>PRE-S-2</b>	Responsibly to the professional duties; to adhere to principles of academic integrity; to provide the observance of copyright; to analyse own work experience, carry out self-control, self-appraisal, self-regulation, discover and overcome defects; to promote one's own professional level, to improve the qualification.
	<b>PRE-S-3</b>	Organize and perform the effective work independently and within a team; get the result within the limited deadlines; adhere to the professional code of ethics.
	<b>PRE-S-4</b>	Effectively carry out communicative functions (taking into account the informative, motivational-stimulating and control-correcting components); constructive-project functions (to plan and creatively construct a working process as a whole, and working sub-processes, in particular); organizational functions (to realize the plans, creatively solve tasks in the process of work, to bring in reasonable amendments to the plans).
	<b>PRE-S-5</b>	To work with scientific literature; to reveal the sense and character of unsolved scientific problems; to generalize and classify the empiric data; to solve the tasks of searching and problematic character.
	<b>PRE-S-6</b>	To perform independently a scientific philological research with application of the knowledge of modern scientific paradigm, system of methodological principles, modern methodologies of literature and linguistic research studies; basic principles of the verbal Art of Oratory.
	<b>PRE-S-7</b>	Be fluent in foreign language within the professional competency: be able to keep a scientific dialogue, be able to read and work with the particular specialized texts, be ready for scientific appearances using foreign language.
	<b>PRE-S-8</b>	Effectively apply the Information and Communication Technologies within the professional activity.



	<b>PRE-S-9</b>	To apply philological knowledge in the process of teaching at higher education institutions at the first (Bachelor) level.
	<b>PRE-S-10</b>	To apply the skills and knowledge of methods and pedagogy of higher educational institution within the professional activity of a lecturer at higher education institution.
	<b>PRE-S-11</b>	Ability to make the outline of the different project types in the field of liberal arts, ability to perform and evaluate them on different stages.
<b>Formation of the judgments</b>	<b>PRE-J-1</b>	Be able to explain the sense of concrete philological questions and own opinion in relation to them in a clear manner and reasonably – professionally, ethically rationally and in a socially responsible way.
	<b>PRE-J-2</b>	The ability of analysis, comparison and classification of the different trends and schools within literary studies.
	<b>PRE-J-3</b>	Multi-aspect and dispassionate evaluation of the literary studies achievements; artistic peculiarities of the author’s manuscript; modern and classic works of art.
	<b>PRE-J-4</b>	Be able to reasonably explain, evaluate and compare the tendencies, methodical innovations and developments in the field of higher education.
<b>8 – Program performance resource support</b>		
<b>Staffing support</b>	<p>Staff assistance of the educational program is realized by the academic teaching staff of the Ukrainian Literature and Comparative Literature Studies Department.</p> <p>The academic teaching staff of the Department of Ukrainian Language, German Philology Department; the Philosophy Department are engaged in the teaching process with respect to the staff competence and experience. The educational program practice-oriented platform offers a broad participation of the skilled experts in the educational process, that fact supports the synergic connection of the theoretical and practical training.</p>	
<b>Material and technical support</b>	Specialized cabinets and laboratories are equipped with modern multi-media facilities and screen projection units.	
<b>Information support and courseware</b>	Library e-learning resources, electronic scientific-research publishing, e-learning distant courses, enabling distant learning and individual work, Microsoft cloud services.	
<b>9 – Academic mobility</b>		
<b>National Credit Mobility</b>		
<b>International Credit Mobility</b>	<p>Academic mobility of the students is based on the Contracts with Pomeranian University in Slupsk (“Akademia Pomorska”), Poland and with Vilnius University (“Vilniaus universitetas”), Lithuania.</p> <p>Academic mobility for the students based on Erasmus+ KA 1 Program with the University of Foggia (“Università degli studi di Foggia”), Italy and with The University of Cadiz (“Universidad de Cádiz”), Spain.</p>	
<b>Training of the foreign higher education students</b>	In accordance with the License it is foreseen to provide training for foreigners (non-residents of Ukraine) and for stateless persons.	