

# **BORYS GRINCHENKO KYIV UNIVERSITY**

## **APPROVED**

the decision of the Academic Council of  
Borys Grinchenko Kyiv University  
September 24, 2021, № 8

## **CHANGES APPROVED**

the decision of the Academic Council of  
Borys Grinchenko Kyiv University  
August 26, 2021, № 7

the decision of the Academic Council of  
Faculty of Law and International Relations  
June 24, 2021, № 5

## **ACADEMIC PROFESSIONAL PROGRAMME**

### **291.00.01 Public Communications**

the first (bachelor's) degree in higher education

**Branch of knowledge:** 29 International Relations

**Specialty:** 291 International Relations, Public  
Communications and Regional Studies

**Qualification:** Bachelor of International Relations, Public  
Communications and Regional Studies

**(with changes)**

Launched on 01.09.2021

(order from 26.08.2021 № 528)

Kyiv – 2021

## I. Profile of the Academic Professional Programme

<b>Full name of the higher educational institution and the structural unit</b>	Borys Grinchenko Kyiv University Faculty of Law and International Relations
<b>Level and degree of higher education and the qualification</b>	<i>Level of higher education:</i> Bachelor's degree <i>Specialty:</i> 291 International Relations, Public Communications and Regional Studies <i>The Academic Programme:</i> Regional Studies
<b>Qualification</b>	<i>Academic qualification:</i> Bachelor of International Relations, Public Communications and Regional Studies  <i>As stated in the diploma (supplement):</i> Bachelor of International Relations, Public Communications and Regional Studies
<b>Type of diploma and volume of academic programme</b>	Bachelor's degree, unitary, 240 ECTS credits <i>Programme duration</i> – 3 years and 10 months
<b>Form of education</b>	Full-time
<b>Accreditation information</b>	National Agency for Quality Assurance in Higher Education, Ukraine Deadline for the Programme accreditation is 01 July 2026
<b>Cycle / Level</b>	National Qualifications Framework of Ukraine - 6th level, FQ-EHEA – the first cycle, EQF-LLL – 6th level
<b>Prerequisites</b>	complete general secondary education
<b>Language (s) of instruction</b>	Ukrainian
<b>The programme expiration date</b>	According to the accreditation period (2026)
<b>Internet link to the programme</b>	<a href="https://kubg.edu.ua/informatsiya/vstupnikam/napryami-pidgotovki/bakalavr.html">https://kubg.edu.ua/informatsiya/vstupnikam/napryami-pidgotovki/bakalavr.html</a>

### 2 - The Programme Objective

To train competent competitive specialists in the field of international relations, able to provide information and analytical activities and communication in the system of central and local government bodies, diplomatic institutions, international organizations and private structures engaged in international activities; to form appropriate competencies for further training and development.

### 3 – The Programme characteristics

Subject area	<p><i>Objects of study:</i> international relations, cross-border and transnational relations, foreign policy of the states, foreign policy and national interests of Ukraine, international organizations, international communications, states and international regions in cooperation at the global, regional and local levels, international security and conflicts.</p> <p><i>Learning objectives:</i> training of specialists capable of solving complex specialized tasks and practical problems of professional activity in the field of international relations and foreign policy or in the process of learning, characterized by complexity and uncertainty of conditions and involving the application of appropriate theories and methods.</p> <p><i>Theoretical content of the subject area:</i> theory of international relations, forms and methods of its organization, history and practice of international cooperation, interaction and competition, nature and dynamics of international security, international conflicts, system and sources of state's foreign policy, international regional studies, nature and evolution of international communications and international information space.</p> <p><i>Methods, techniques and technologies:</i> general and special methods, techniques, analysis and synthesis, induction and deduction, observation, methods of evaluation and analysis of processes in international relations and public communications, systems analysis, methods of information analysis.</p> <p><i>Tools and equipment:</i> modern universal and specialized information systems (information and communication, information retrieval, information and analytical) and specialized software used in the activities of the subjects of the international relations and international public communications..</p> <p>The ratio of the volumes of the general and professional components and the elective part:</p> <ul style="list-style-type: none"> <li>- obligatory part: general and special (professional) competencies in the specialty - 180 ECTS credits (75%);</li> <li>- elective part: 60 ECTS credits (25%) of free choice from the catalog.</li> </ul> <p>Share of training and internships: 39 ECTS credits (16%).</p>
Programme structure	<p><u>Obligatory part</u> (180 ECTS credits, 75%):</p> <p>Disciplines, aimed on the formation of the general competencies (16 ECTS credits), disciplines, aimed on the formation of the professional competencies (116 credits, included 62 credits of the language training, attestation (9 credits). Share of training and internships: 39 credits.</p> <p><u>Elective part</u> (60 credits, 25%): disciplines of free choice.</p>
Features of the Programme	Compulsory study of two foreign languages (English and French) and the possibility of choosing a third one (German).
<b>4 – Eligibility of graduates for employment and further education</b>	

Suitability for employment	<p>Graduates can work in the system of central executive bodies, whose powers include the formation and implementation of state policy in the field of foreign relations of Ukraine and diplomatic missions of Ukraine abroad, in government agencies (state administrations, local governments, international departments of central executive bodies, in private structures operating in the field of international relations, expert advisory groups, international non-governmental and governmental organizations, political and public organizations.</p> <p>According to the National Classification of Occupations DK 003: 2010, specialists who have graduated from the academic program "Public Communications" can hold the following primary positions:</p> <p>3436 – assistant  3439 – attache  3439 – vice-consul  3439 – diplomatic agent  3439 – diplomatic courier  3439 – consul  3439 – envoy  3439 – secretary of the diplomatic agency  3439 – secretary of the board (committee)  3439 – secretary of the central executive body  2443.3 – consultant on socio-political issues</p>
Academic rights	Possibility to continue further education on the second (master's) level of higher education. Acquiring additional qualifications in the postgraduate education system
<b>5 – Teaching and Assessment</b>	
Teaching and education	Student-centered learning, which involves strengthening practical orientation, democratic principles of teaching, including a personal approach, activity-based, and creative approaches. Teaching is carried out in the form of: lectures, seminars, practical classes. It includes independent work (based on textbooks, manuals, internet sources); consultations with teachers; e-learning for certain educational components, internships, writing course paper, and the the qualification bachelor paper.
Assessment	Cumulative module-rating system, which involves assessing students in all types of curricular and extracurricular activities: intermediate, final control (exams, tests, defense of practice reports, defense of the course papers), attestation (attestation exam in the major, defense of qualification bachelor paper).
<b>6 – Programme Competencies</b>	
Integral competence	Ability to solve complex specialized problems and practical problems in the field of international relations, public communications and regional studies, states' foreign policy, international interactions

	between states, international organizations and non-state actors, characterized by complexity and uncertainty of conditions and involves the application of theories of social sciences and special scientific methods of studying the problems of international relations.
<b>General Competencies (GCs)</b>	
GC 1	Ability to exercise their rights and responsibilities as a member of society, to realize the values of civil society and the need for its sustainable development, the rule of law, human rights and freedoms of a human being and the citizen of Ukraine.
GC 2	Ability to preserve and increase moral, cultural, scientific values and achievements of society based on understanding the history and patterns of development of the subject area, its place in the general system of the knowledge of nature and society, and the development of society, techniques, and technologies, use different types and forms of motor activities for active recreation and healthy living.
GC 3	Ability to learn and acquire modern knowledge.
GC 4	Knowledge and understanding of the subject area and understanding of professional activity.
GC 5	Ability to work in an international context.
GC 6	Ability to generate new ideas (creativity).
GC 7	Ability to apply knowledge in practical situations.
GC 8	Ability to abstract thinking, analysis and synthesis.
GC 9	Ability to use information and communication technologies.
GC 10	Ability to communicate in the state language both orally and in writing.
GC 11	Ability to communicate in a foreign language.
GC 12	Ability to search, process and analyze information from various sources.
GC 13.	The ability to be critical and self-critical.
<b>Professional Competencies (PCs)</b>	
PC 1	Ability to identify features and trends of development, to understand the nature, dynamics, principles of organization of international relations and public communications.
PC 2	Ability to analyze international processes in various contexts, including political, security, legal, economic, social, cultural and informational.
PC 3	Ability to assess the state and directions of research in international relations and world politics in political, economic, legal sciences, in interdisciplinary research.
PC 4	Ability to solve complex specialized tasks and practical problems in the field of international relations, states' foreign policy and public communications.
PC 5	Ability to analyze the impact of the world economy, international law and domestic policy on the structure and dynamics of international relations and

	states' foreign policy.
PC 6	Ability to apply the principles of diplomatic and consular service, diplomatic protocol and etiquette, the ability to conduct diplomatic and business correspondence (in Ukrainian and foreign languages).
PC 7	Ability to analyze international integration processes in the world and on the European continent, and Ukraine's place in them.
PC 8	Awareness of Ukraine's national interests in the international arena.
PC 9	Ability to apply knowledge of the characteristics of the development of the countries and regions, peculiarities and patterns of global processes and the place of distinct states in them to solve complex specialized tasks and problems.
PC 10	Ability to analyze the structure and dynamics of international public communications, to identify their impact on the international system, state and public institutions.
PC 11	Ability to analyze the nature and evolution of international organizations, their place in the system of international relations, the main forms and prospects of Ukraine's cooperation with them.
PC 12	Ability to carry out communication and information-analytical activities in the field of international relations (in Ukrainian and foreign languages).
PC 13	Ability to analyze the activities of international non-state actors and transnational relations.
PC-U 14	Ability to solve problems in the field of international public communications and information-analytical activities in international relations, which involves critical understanding of basic theories, principles, methods and definition, application of concepts, innovative approaches, collection and interpretation of information.
PC-U 15	Ability to use modern information networks, information and computer processing information technologies use them to search, collect and process information about countries and regions of the world, using modern methods and means of the analysis of information in practical professional activity.
PC-U 16	Ability based on the information and analytical materials of ministries and departments, agencies, and relevant foreign structures to model the situation of international relations

<b>7 - Program Learning Outcomes (PLOs)</b>	
PLO 1	Know and understand the nature of international relations and regional development, evolution, the state of theoretical studies of international relations and world politics, as well as the nature and sources of states' policy in the international arena and the activities of other participants in international relations.
PLO 2	Know and understand the nature and dynamics of international security, understand the peculiarities of its provision at the global, regional and

	national levels, know the nature and approaches to resolving international and internationalized conflicts..
PLO 3	Know the nature of international cooperation, the nature of interaction between international actors, the ratio of state and non-state actors in world politics.
PLO 4	Know the principles, mechanisms and processes of ensuring of the states' foreign policy, interaction between foreign and domestic policy, determination and realization of the state's national interests in the international arena, the process of formation and implementation of foreign policy decisions.
PLO 5	Know the nature and mechanisms of international communications.
PLO 6	Know the nature and the character of interactions of distinct countries and regions at the global, regional and local levels.
PLO 7	Carry out a description and analysis of the international situation, collect from various sources the necessary information about international and foreign policy events and processes.
PLO 8	Collect, process and analyze large amounts of information on the state of international relations, foreign policy of Ukraine and other states, regional systems, international communications.
PLO 9	Investigate the problems of international relations, regional development, foreign policy, international communications, using modern political, economic and legal theories and concepts, scientific methods and interdisciplinary approaches, present research results, provide appropriate recommendations.
PLO 10	Be fluent in state and foreign languages at the professional level required for professional discussion, preparation of analytical and research documents.
PLO 11	Carry out an applied analysis of international relations, foreign policy of Ukraine and other states, international processes and the international situation in accordance with the set objectives, prepare information and analytical materials.
PLO 12	Have the skills of professional oral and written interpretation and translation from / into foreign languages, in particular, on professional topics of international cooperation, foreign policy, international communications, bilateral and multilateral international projects.
PLO 13	Conduct a professional discussion on the problems of international relations, international communications, argue own position, respect opponents and their point of view.
PLO 14	Use modern digital technologies, specialized software, databases and information systems to solve complex specialized tasks in the field of international relations and public communications.
PLO 15	Understand and apply current legislation, international regulations and agreements, reference materials, current standards and specifications, etc. to solve complex specialized tasks in the field of international relations and

	public communications.
PLO 16	Understand and defend the national interests of Ukraine in international activities.
PLO 17	Have the skills to independently determine educational goals and training, finding the necessary educational resources to achieve them.
PLO-U 18	To make samples of the main types of documents of diplomatic correspondence taking into account protocol requirements, the scheme of carrying out representative actions on different levels, programs of visits of foreign partners, final documents on the results of diplomatic negotiations.
PLO-U 19	Assess the situation on the international arena and find appropriate solutions, taking into account the national interests of Ukraine
PLO-U 20	Carry out information and analytical support of foreign policy activities of state institutions and private structures.

## **8 – Programme resources and support**

Staff support	<p>The staffing of the academic program consists of the teaching staff of the Chair of International Relations and International Law of the Faculty of Law and International Relations.</p> <p>The teaching staff of the following divisions are involved in teaching of the disciplines according to their experience and qualifications: management, computer science and mathematics (Faculty of Information Technology and Management), foreign languages (Faculty of Law and International Relations), philosophy; history of Ukraine (Faculty of History and Philosophy), Ukrainian language; Romance philology and Comparative-typological Linguistics (Institute of Philology), Sports and Fitness (Faculty of Health, Physical Education and Sports).</p> <p>The practice-oriented nature of the educational program involves a wide participation of practitioners who correspond to the direction of the program, which strengthens the synergistic connection of theoretical and practical training.</p>
Resources and technical support	<p>The teaching of academic disciplines is carried out in general and specialized classrooms. The learning process takes place in classrooms and competence development centers: Center “The Diplomatic and Protocol Service”, “The Information and Analytical Center”, and “The Translation Center, equipped with common-use projection equipment, as well as computers with internet access and installed appropriate software for solving professional tasks. The premises used in the educational process meet accessibility requirements, sanitary standards, and fire safety regulations. The institution has its own social and domestic infrastructure facilities (cafeteria, buffet, assembly hall, sports hall, sports ground, gym,</p>



	swimming pool, medical center).
Information and educational support	<ul style="list-style-type: none"> <li>– <i>Official website of Borys Grinchenko Kyiv University</i> (<a href="http://kubg.edu.ua">http://kubg.edu.ua</a>), which contains information about educational programs, educational, scientific, and extracurricular activities, structural subdivisions, admission rules, contacts, etc.;</li> <li>– <i>Digital campus</i> (<a href="https://digital.kubg.edu.ua/">https://digital.kubg.edu.ua/</a>), which contains information about: all digital education services, digital science with access to various platforms; digital management of regulatory frameworks, registers, document flow; image and leadership; digital space with personal offices and corporate email; university infrastructure;</li> <li>– <i>University e-learning system</i> (Moodle);</li> <li>– <i>Services for organizing online classes</i>: Google Meet (corporate), Google Chat, Google Hangouts, Google Classroom;</li> <li>– <i>Wireless internet access points</i>;</li> <li>– <i>Library, reading rooms</i>;</li> <li>– <i>Electronic library, repository</i> (<a href="http://elibrary.kubg.edu.ua/">http://elibrary.kubg.edu.ua/</a>);</li> <li>– <i>Access to electronic scientific databases</i>: Scopus, Web of Science, EBSCO, etc.;</li> <li>– <i>Educational and working curricula</i>;</li> <li>– <i>Educational process schedule</i>;</li> <li>– <i>Syllabi of academic disciplines</i>;</li> <li>– <i>Internship programs</i>;</li> <li>– <i>Exam programs</i>;</li> <li>– <i>Methodological recommendations for writing course papers, qualification paper, etc.</i></li> </ul>
<b>9 – Academic mobility</b>	
National credit mobility	
International credit mobility	Agreements on student mobility have been signed with the Pomorian Academy in Slupsk (Poland), Vilnius University (Lithuania), Erasmus+ KA1 programs with the University of Foggia (Italy), the University of Cadiz (Spain).
International students' education	

## II. The list of Programme Components and its Logical Sequence

### 2.1. List of components

Component code	Programme Components subjects, course projects (papers), practice, qualification exam / project	Amount of credits	Final assessment
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1	2	3	4
Compulsory components			
CC.01	University studies	4	credit
	<i>I am a student</i>	1	
	<i>Service leadership</i>	1	
	<i>Introduction to specialty</i>	2	
CC.02	Ukrainian studies	4	credit
	<i>History of diplomacy and foreign policy of Ukraine</i>	2	
	<i>History of Ukrainian Culture</i>	2	
CC.03	Philosophical studies	4	exam
CC.04	Physical Education	4	credit
CC.05	International relations and world politics	6	exam
CC.06	Theoretical and Practical Aspects of International Relations and Foreign Policy	8	exam
	<i>Theory of international relations</i>	2	
	<i>Country Studies</i>	2	
	<i>International Economic Relations</i>	2	
	<i>Fundamentals of foreign policy analysis</i>	2	
CC.07	International information and communication	18	credit, exam, defense of course paper
	<i>Fundamentals of international information relations</i>	7	
	<i>Theory and practice of communication</i>	4	
	<i>Information and computer technologies in the international information</i>	3	
	<i>Practicum on information and analytical activities</i>	4	
CC.08	International law	6	exam
	<i>International public law</i>	2	
	<i>International private law</i>	2	
	<i>European law</i>	2	
CC.09	Fundamentals of diplomacy and diplomatic service	12	exam
	<i>Diplomatic protocol and etiquette</i>	8	
	<i>Diplomatic and consular service</i>	4	
CC.10	Conflictology and negotiation theory	4	credit
CC.11	Ukrainian language for professional purposes	4	exam
CC.12	First foreign language (English)	24	credit, exam
CC.13	Theory and practice of translation of the first foreign language	8	credit, exam
CC.14	Second foreign language (French)	20	credit, exam
CC.15	Theory and practice of translating a second foreign language	6	credit, exam
CP.01	Internship (translation)	18	credit
CP.02	Internship (consular work)	9	credit
CP.03	Internship (information-analytical)	9	credit
CP.04	Pre-diploma practice	3	credit
AE.01	Completion and Defense of Qualification Paper	7,5	defense
AE.02	Attestation Exam in the major	1,5	exam
Total of compulsory components		180	
Elective components			
Choice from the electives' catalogue			
EC.1	students choose according to the number of credits per semester	60	
Total of elective components		60	
PROGRAMME TOTAL		240	

### **III. Graduates' Final Attestation**

Graduates of the programme 291.00.01 “Public communications” of specialty 291 “International Relations, Public Communications and Regional Studies” defend their qualification bachelor papers and take an Attestation Exam in the major as their graduation attestation.

#### **Forms of graduates' attestation**

Qualification bachelor paper requirements	Qualification work involves the independent solution of a complex specialized task or practical problem in the field of international relations and/or regional studies, in particular, one characterized by complexity and uncertainty of conditions, using theories and methods of social sciences. The qualification work must be checked for the absence of academic plagiarism, fabrication, and falsification.
Qualification bachelor paper defense	The defense is open and public. The qualification bachelor's paper is published in the University's repository.
Attestation exam in the major	The Attestation Exam in the major involves testing the ability to solve complex, specialized tasks and practical problems in the field of international relations, public communication, and regional studies, foreign policy activities of states, international interactions between states, international organizations, and non-state actors, which are characterized by the complexity and uncertainty of conditions and involves the application of social science theories and special scientific methods for studying problems of international relations.

Complete performance of the Programme is certified by a diploma of approved format, confirming the bachelor's degree, with the qualification “Bachelor of International Relations, Public Communications and Regional Studies”.