

BORYS GRINCHENKO KYIV METROPOLITAN UNIVERSITY

APPROVED

By the Decision of the Academic Council
of the Faculty of Law and International Relations
dated 24.06.2021, Protocol No. 5
Chairman of the Academic Council, Dean
_____Mykola Kulinich

AMENDMENTS TO THE EDUCATIONAL PROFESSIONAL PROGRAM 291.00.01 "Social Communications" first (Bachelor's) level of higher education

Field of Knowledge:	29 International Relations
Specialty:	291 International Relations, Social Communications and Regional Studies
Qualification:	Bachelor of International Relations, Social Communications and Regional Studies

Effective from 01.09.2021
(Order No. 528 dated 26.08.2021)

Kyiv – 2024

LETTER OF AGREEMENT
of changes to the educational and professional program

Department of International Relations
Faculty of Law and International Relations
Minutes No. ____ dated ____ May 2024

Head of the Department _____ Vasyl YABLONSKY

Academic Council of the Faculty of Law and International Relations
Minutes No. 5 dated June 24, 2024

Chairman of the Academic Council _____ Mykola KULINICH

Scientific and Methodological Center for Standardization and Quality of Education
Head _____ Yevhen ANTYPIN
_____ 2024

Vice-Rector for Scientific, Pedagogical and Educational Work
_____ Oleksiy ZHYLTSOV
_____ 2024

Developed by the working group consisting of:

Working group leader (*guarantor of the educational program*):

SLYUSARENKO Iryna Yuriivna, Candidate of Historical Sciences, Associate Professor,

Associate Professor of the Department of International Relations of the Borys Grinchenko Kyiv Metropolitan University (*guarantor of the educational program*);

Members of the working group:

YABLONSKYI Vasyl Mykolaiovych, Doctor of Historical Sciences, Associate Professor, Head of the Department of International Relations of the Borys Grinchenko Kyiv Metropolitan University;

MELNYK Hanna Myroslavivna, Candidate of Historical Sciences, Associate Professor, Associate Professor of the Department of International Relations of the Borys Grinchenko Kyiv Metropolitan University;

KORDUN Oleksii Oleksandrovysh, Acting Research Fellow, Department of History of New Independent States, State Institution "Institute of World History of the National Academy of Sciences of Ukraine", Director of the NGO "European Institute", employer (by agreement);

KISELOVA Margarita Oleksandrivna, State Expert of the Expert Group of International Projects of the Directorate of International Cooperation of the Ministry of Education and Science of Ukraine, graduate of the EP "Social Communications" (by agreement);

KURYILCHYK Nazarii Anatoliiovych, 2nd-year student of the EP "Social Communications" (by agreement)

JUSTIFICATION

The changes are due to the planned 2024 revision of the educational-professional program 291.00.01 "Social Communications," approved by the decision of the Academic Council of Borys Grinchenko Kyiv University on September 24, 2020, protocol No. 8 (order No. 540 dated September 24, 2020), which was amended by the Academic Council of Borys Grinchenko Kyiv University on August 26, 2021, protocol No. 7 (order No. 528 dated August 26, 2021).

During the implementation of the educational program (execution of the curriculum, development of working syllabi, conducting practical training and assessments) in the 2022-2023 and 2023-2024 academic years, based on the results of surveys of students, graduates, representatives of the academic community, heads of internship bases, and employers, the following changes were developed and implemented:

- Educational components aimed at deepening contemporary trends in the development of specialty 291 "International Relations, Social Communications, and Regional Studies" were introduced into the mandatory part;
- The list of components of the educational-professional program and their logical sequence, as well as the structural-logical scheme, were changed.

1. Profile of the educational program
 291.00.01 "Social Communications"
 with the specialty 291 "International Relations, Social Communications
 and Regional Studies"

3 – Characteristics of educational program	
Structure of educational program	<p>Obligatory Part (180 credits, 75%):</p> <p>Disciplines aimed at developing general competencies (14 credits), disciplines aimed at developing professional competencies (130 credits, including language training - 50 credits), assessment - writing a bachelor's thesis (5 credits). Practical training component: 31 credits.</p> <p>Elective Part (60 credits, 25%): Free elective disciplines.</p>
Peculiarities of the program	Mandatory study of two foreign languages (English, a language of the student's choice: French/German/Spanish) and the possibility of choosing a third foreign language.
9 – Academic mobility	
International credit mobility	Student mobility agreements have been concluded with the following universities: Adam Mickiewicz University, Poland; Vilnius University, Lithuania; European Humanities University, Lithuania; University of Zagreb, Croatia; Tallinn University, Estonia

2. List of components of educational and professional program and their logical sequence

2.1. List of components of educational program

Education component code	Code n/a	Components of the educational program (courses, coursework/projects, internships, forms of certification)	Number of credits	Form of assessment
	1	2	3	4
	Obligatory components of educational program			
EC1	ОДЗ.01	University Studies	4	credit
		I am a student	1	
		Servant Leadership	1	
		Introduction to the specialty	2	
EC2	ОДЗ.02	Ukrainian Studies	4	credit
		History of Diplomacy and Foreign Policy of Ukraine	2	
		Historical Studies	2	
EC3	ОДЗ.03	Philosophical Studies	4	exam
EC4	ОДЗ.04	Physical Education	4	credit
EC5	ОДФ.01	International Relations and World Politics	4	exam
EC6	ОДФ.02	Ukrainian Language and Diplomatic Document Flow	4	credit
EC7	ОДФ.03	Political foundations of international relations	4	exam
EC8	ОДФ.04	Diplomatic etiquette and protocol	4	credit
EC9	ОДФ.05	Modern actors of international relations	4	exam
EC10	ОДФ.06	Theory of international relations	4	exam
EC11	ОДФ.07	Diplomatic and consular service	4	exam
EC12	ОДФ.08	Country studies	4	exam
EC13	ОДФ.09	Conflict studies and theory of negotiations	4	credit
EC14	ОДФ.10	Legal studies:	6	credit
		Information law	2	
		International law	4	
EC15	ОДФ.11	Project Management in International Relations	4	credit
EC16	ОДФ.12	Modern Foreign Policy of Ukraine	4	exam
EC17	ОДФ.13	ICT in Public Communications	4	credit
EC18	ОДФ.14	Foreign Policy Analysis	4	
EC19	ОДФ.15	Information and analytical activity workshop	4	credit
EC20	ОДФ.16	Theory and practice of communication	4	exam
EC21	ОДФ.17	International communication and	6	exam, research

		information		paper
EC23	ОДФ.18	World order and geopolitics	4	credit
EC24	ОДФ.19	Speechwriting in diplomatic practice	4	credit
	1	2	3	4
EC25	ОДФ.20	First foreign language (English)	24	credit, exam
EC26	ОДФ.21	Theory and practice of translating the first foreign language	4	exam
EC27	ОДФ.22	Second foreign language (optional)	20	credit, exam
EC28	ОП.01	Industrial practice (translation)	6	credit
EC29	ОП.02	Industrial practice (consular work)	6	credit
EC30	ОП.03	Industrial practice (information and analytical)	8	credit
EC31	ОП.04	Industrial practice (international activities of government bodies, institutions and organizations)	6	credit
EC32	ОП.05	Pre-diploma practice	5	credit
EC33	ОА.1	Preparation of a qualifying bachelor's thesis	5	defense
Total number of obligatory components			180	
Elective block 1. "International Communications and Public Diplomacy" Academic disciplines				
	БД.1.01	World print media and	4	credit
	БД.1.02	news agencies	4	credit
	БД.1.03	ICT in analytical activities	4	credit
	БД.1.04	Public diplomacy	4	credit
	БД.1.05	Imageology	4	credit
	БД.1.06	Fundamentals of scientific research and communication	4	credit
	БД.1.07	Cultural and educational and scientific diplomacy	4	credit
	БД.1.08	Intercultural communication	4	credit
	БД.1.09	Psychology and ethics of communication	4	credit
	БД.1.10	Theory and practice of negotiations in international relations	4	credit
	БД.1.11	Information support for the European and Euro-Atlantic integration of Ukraine	4	credit
	БД.1.12	Digital and media diplomacy	4	credit
	БД.1.13	Theory and practice of negotiations in international relations	12	credit, credit, credit

	Elective block 2 "Choice from the course catalog"		
BK	БД.3	The student chooses disciplines for the appropriate number of credits	60 credits
Total number of elective components			60
TOTAL SCOPE OF THE EDUCATIONAL PROGRAM			
240			

2.2 Structural and logical diagram of the educational program

1 year		2 year		3 year		4 year	
1 semester	2 semester	3 semester	4 semester	5 semester	6 semester	7 semester	8 semes
University Studies (4 cr.) CREDIT	ICT in the UK (4 cr.) CREDIT	Foreign Policy Analysis (4 credits) EXAM	Information and analytical activity practicum (4 credits) CREDIT	International Communication (5 credits) (coursework – 1 credit?) EXAM		Project work in the field of IR (4 cr.) CREDIT	Industrial practice (inf.-analytical), (8 cr.) CREDIT
Physical Education (2 cr.)	Physical Education (2 cr.) CREDIT		Theory and practice of communication 4 credits EXAM		Legal Studies: CREDIT (6 credits)		Industrial practice (consular work), (6 cr.) CREDIT
					Information Law 2 credits	International Law 4 credits.	
Ukrainian Language and Diplomatic Document Flow (2+2 cr.) CREDIT	Ukrainian Studies: Historical Studies (2 cr.)		Philosophical Studies (4 credits) EXAM		Speechwriting in Diplomatic Practice 4 credits CREDIT	Contemporary Foreign Policy of Ukraine (4 credits) EXAM	Industrial practice (international activities of government bodies, institutions and organizations) (6 cr.) CREDIT
	History of Diplomacy and the Ukrainian People's Republic (2 cr.) CREDIT						
First Foreign Language (English) (4 cr.) CREDIT	First Foreign Language (English) (4 cr.) CREDIT	First Foreign Language (English) (4 cr.) CREDIT	First foreign language (English) (4 credits) CREDIT	First foreign language (English) (4 credits), CREDIT	First Foreign Language (English) (4 cr)	EXAM TPT First Foreign Language, (4 cr.) EXAM	Pre-diploma practice (5 cr.) CREDIT
Diplomatic and Consular Service (4 cr.) EXAM	Second Foreign Language (4 cr.) CREDIT	Second Foreign Language (4 cr.) CREDIT	Second foreign language 4 credits CREDIT	Second foreign language 4 credits CREDIT	Second foreign language 4 cr EXAM	Industrial practice (translation), CREDIT (6 cr.)	Preparation of a qualifying bachelor's thesis, (5 cr.)
Political Foundations of International Relations	Modern Actors of the World War (4 cr.)	World Order and Geopolitics (4 cr.)	Conflictology and negotiation theory 4 credits	16 credits = 4*4 Electives CREDIT	16 cr = 4*4 Electives CREDIT	8 cr = 4*2 Electives CREDIT	

(4 cr.) EXAM	EXAM	CREDIT	CREDIT	CREDIT CREDIT	CREDIT CREDIT CREDIT	CREDIT	
DEP 4 credits CREDIT	Theory of International Relations (4 cr.) EXAM	14 cr. =3*4+2 Electives CREDIT CREDIT CREDIT	6 credits= 2+4 Elective CREDIT CREDIT				
International Relations and World Politics (4 cr.) EXAM	Local Studies (4 cr.) EXAM						
30	30	30	30	30	30	30	30

4. Matrix of correspondence of program competencies to educational program components

Labels of program competencies and educational components	ОДБ.01	ОДБ.02	ОДБ.03	ОДБ.04	ОДФ.01	ОДФ.02	ОДФ.03	ОДФ.04	ОДФ.05	ОДФ.06	ОДФ.07	ОДФ.08	ОДФ.09	ОДФ.10	ОДФ.11	ОДФ.12	ОДФ.13	ОДФ.14	ОДФ.15	ОДФ.16	ОДФ.17	ОДФ.18	ОДФ.19	ОДФ.20	ОДФ.21	ОДФ.22	ОП.01	ОП.02	ОП.03	ОП.04	ОП.05		
GC1	+		+			+	+							+		+						+							+	+	+		
GC2		+		+	+			+	+	+	+	+		+		+	+	+	+	+	+	+									+		
GC3	+	+			+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+		+		+	+	+	+	+	+		
GC4	+				+	+	+	+	+	+	+	+	+		+	+		+	+	+	+	+	+	+							+		
GC5			+		+	+	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+	+	+	+		+	+		+			
GC6						+		+			+		+		+					+			+	+								+	
GC7					+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+		+	+	+	+	+		
GC8			+				+					+		+				+	+	+	+	+	+	+		+	+	+	+	+	+		
GC9															+		+			+	+	+	+				+			+	+		
GC10						+		+	+		+		+			+				+	+	+	+	+		+				+	+		
GC11																+					+				+	+	+	+			+		
GC12							+		+			+		+	+				+	+	+	+		+	+	+	+	+		+	+		
GC13							+	+			+	+	+		+					+	+	+	+	+						+	+		
SC1					+		+		+	+	+		+		+				+	+	+	+	+							+		+	
SC2					+		+	+		+	+	+	+	+	+	+		+	+		+	+								+		+	
SC3					+		+			+	+	+	+	+					+		+	+	+							+		+	
SC4					+			+			+	+	+		+			+	+	+		+	+							+		+	
SC5											+		+	+		+		+	+				+		+					+		+	
SC6						+		+			+					+									+	+	+	+	+		+		+
SC7					+				+		+				+				+	+										+	+	+	
SC8		+			+	+		+	+	+	+	+	+			+		+	+	+	+	+						+	+	+	+	+	
SC9									+			+	+		+				+	+	+	+	+						+	+	+	+	
SC10															+				+	+	+	+	+							+		+	
SC11					+				+	+	+					+				+			+		+		+			+		+	
SC12						+									+		+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	+	
SC13					+				+	+	+	+							+	+	+	+	+	+	+	+	+				+	+	
SC14														+	+			+	+	+	+	+	+		+				+	+	+	+	
SC15															+	+		+	+	+	+	+	+		+				+	+	+	+	
SC16										+					+							+	+					+	+	+	+	+	

5. Matrix of ensuring program learning outcomes (LOs) by corresponding components of the educational program

Позначки програмних результатів	ОД																				ОП										
	ОДЗ.01	ОДЗ.02	ОДЗ.03	ОДЗ.04	ОДФ.01	ОДФ.02	ОДФ.03	ОДФ.04	ОДФ.05	ОДФ.06	ОДФ.07	ОДФ.08	ОДФ.09	ОДФ.10	ОДФ.11	ОДФ.12	ОДФ.13	ОДФ.14	ОДФ.15	ОДФ.16	ОДФ.17	ОДФ.18	ОДФ.19	ОДФ.20	ОДФ.21	ОДФ.22	ОП.01	ОП.02	ОП.03	ОП.04	ОП.05
ЛО01	+		+		+				+	+	+	+						+				+							+		+
ЛО02					+				+	+	+	+	+																+		+
ЛО03					+		+		+	+	+		+							+	+	+							+	+	+
ЛО04		+								+	+	+	+					+		+	+							+	+	+	+
ЛО05								+			+			+	+				+	+	+		+						+		+
ЛО06					+				+			+			+							+							+		+
ЛО07		+			+		+			+	+		+		+				+	+		+							+		+
ЛО08											+	+			+	+		+	+		+								+		+
ЛО09	+		+		+		+			+	+	+	+	+	+			+	+		+								+		+
ЛО10						+		+			+				+					+	+		+	+	+	+	+	+	+	+	+
PH11					+					+	+	+	+		+	+		+	+	+	+	+					+		+	+	+
ЛО12								+			+				+	+									+	+		+			
ЛО13					+			+		+	+		+			+		+	+	+	+		+	+			+	+			
ЛО14								+			+				+		+	+	+	+	+			+	+				+	+	
ЛО15					+		+	+		+	+			+	+			+	+		+			+	+		+	+	+	+	
ЛО16		+			+		+	+		+	+		+	+			+	+		+	+				+	+		+	+		
ЛО17	+		+	+	+	+	+	+		+	+		+	+		+	+		+	+					+	+	+	+		+	+
ЛО18						+		+			+												+	+	+	+	+	+		+	
ЛО19		+			+			+	+	+	+	+	+						+	+		+						+	+	+	
ЛО20							+				+				+			+	+	+		+			+	+	+	+	+	+	

Appendix 1 – ELECTIVE PART OF THE EDUCATIONAL PROGRAM

The implementation by students of the right to free choice of academic disciplines, provided for by paragraph 15 of part one of Article 62 of the Law of Ukraine "On Higher Education" at Borys Grinchenko Kyiv Metropolitan University, takes place in accordance with the Regulations on the procedure and conditions for choosing academic disciplines by applicants of Borys Grinchenko Kyiv Metropolitan University, approved by order No. 254 of March 21, 2024.

1. Elective block 1. "International communications and public diplomacy"

The choice of the elective block "International Communications and Public Diplomacy" by a bachelor creates conditions for deepening professional competencies within the framework of the chosen educational and professional program "Public Communications" and specialty 291 "International Relations, Public Communications and Regional Studies".

The study of the disciplines of this block is aimed at acquiring the ability of students to:

Contribute to the formation of effective communication at the international level using various tools of public diplomacy and international communication

Implement image and PR campaigns at the national and international levels;

Prepare analytical documents using ICT technologies and tools of information and analytical work;

Understand the processes of implementing information support for the European and Euro-Atlantic integration of Ukraine;

Understand the role of intercultural relations at different levels: interpersonal, economic, business, political, scientific;

Focus attention on communications with the non-state sector of public diplomacy.

List of elective components of the block "International Communications and Public Diplomacy"

BK.1.01	БД.1.01	World print media and news agencies	4	credit
BK.1.02	БД.1.02	ICT in analytical activities	4	credit
BK.1.03	БД.1.03	Public diplomacy	4	credit
BK.1.04	БД.1.04	Imagery	4	credit
BK.1.05	БД.1.05	Fundamentals of scientific research and communications	4	credit
BK.1.06	БД.1.06	Cultural and educational-scientific diplomacy	4	credit
BK.1.07	БД.1.07	Intercultural communication	4	credit
BK.1.08	БД.1.08	Psychology and ethics of communications	4	credit
BK.1.09	БД.1.09	PR technologies and public relations in international relations	4	credit
BK.1.10	БД.1.10	Theory and practice of negotiations in international relations	4	credit
BK.1.11	БД.1.11	Information support for the European and Euro-Atlantic integration of Ukraine	4	credit
BK.1.12	БД.1.12	Digital and media diplomacy	4	credit
BK.1.13	БД.1.13	Free choice from the course catalog for the appropriate number of credits	12	credit credit credit

Structural and logical diagram of the elective components of the block "International Communications and Public Diplomacy"

<i>1 year</i>		<i>2 year</i>		<i>3 year</i>		<i>4 year</i>	
<i>1 semester</i>	<i>2 semester</i>	<i>3 semester</i>	<i>4 semester</i>	<i>5 semester</i>	<i>6 semester</i>	<i>7 semester</i>	<i>8 semester</i>
		World Print Media and News Agencies 4 credits Credit		Fundamentals of Scientific Research and Communication 4 credits Credit	Intercultural Communications 4 credits Credit	Information support for the European and Euro-Atlantic integration of Ukraine 4 credits Credit	
		ICT in Analytical Activities 4 credits Credit		Imagery 4 credits Credit	PR Technologies and Public Relations in International Relations 4 credits Credit	Digital and media diplomacy 4 credits Credit	
		Public Diplomacy 4 credits Credit		Cultural and Educational and Scientific Diplomacy 4 credits Credit	Psychology and Ethics of Communication 4 credits Credit		
					Theory and Practice of Negotiations in International Relations 4 credits Credit		
		Free choice from the course catalog 4 credits Credit	Free choice from the course catalog 4 credits	Free choice from the course catalog 4 credits Credit			

			Credit				
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Matrix of correspondence of program competencies of educational components (*elective block International Communication and Public Diplomacy*)

Labels of program competencies and educational components	BK.1.01	BK.1.02	BK.1.03	BK.1.04	BK.1.05	BK.1.06	BK.1.07	BK.1.08	BK.1.09	BK.1.10	BK.1.11	BK.1.12
GC1			+								+	+
GC2			+	+		+	+					
GC3	+	+	+	+	+	+	+	+	+	+	+	+
GC4	+		+	+		+			+			
GC5	+		+			+	+		+	+	+	+
GC6	+	+		+	+							
GC7	+	+	+	+	+	+	+	+	+	+	+	+
GC8			+	+	+			+				+
GC9	+	+									+	+
GC10	+	+	+	+	+	+	+	+	+	+	+	+
GC11										+	+	+
GC12	+				+	+					+	+
GC13			+	+				+		+		
SC1	+		+				+		+	+		
SC2		+				+	+				+	
SC3					+						+	
SC4							+			+		
SC5		+									+	
SC6			+				+			+		
SC7					+				+		+	
SC8			+				+	+			+	
SC9			+			+	+				+	+
SC10	+										+	+
SC11											+	
SC12	+	+		+						+	+	+
SC13	+						+					
SC14		+					+					+
SC15		+			+							+
SC16			+							+	+	

Matrix of ensuring program learning outcomes (LOs)
by the corresponding components of the educational program (“elective block International Communication and Public Diplomacy”)

Labels for program learning outcomes and educational components	BK.1.01	BK.1.02	BK.1.03	BK.1.04	BK.1.05	BK.1.06	BK.1.07	BK.1.08	BK.1.09	BK.1.10	BK.1.11	BK.1.12
LO01								+		+	+	
LO02										+	+	
LO03	+									+		
LO04			+	+								
LO05	+		+		+	+	+		+		+	+
LO06												
LO07												
LO08		+			+						+	
LO09						+						
LO10				+					+			
LO11			+								+	
LO12						+	+				+	+
LO13									+			
LO14		+										
LO15			+		+	+	+				+	+
LO16			+			+	+		+	+	+	+
LO17					+			+				
LO18				+						+		
LO19		+	+			+	+		+	+	+	
LO20	+		+			+	+					+

"Choice from the course catalog"

Choosing disciplines from the course catalog, taking into account one's own needs and interests in future professional activities, allows the student to deepen their knowledge and acquire additional general and general professional competencies within related specialties and fields of knowledge and/or to familiarize themselves with the current level of scientific research in other fields of knowledge and to expand or deepen their knowledge in general competencies.