

BORYS GRINCHENKO KYIV METROPOLITAN UNIVERSITY

APPROVED

By the Decision of the Academic Council
of the
Faculty of Law and International Relations
dated 05.06.2024, Protocol No. 4

Chairman of the Academic Council

_____ Mykola KULINICH

EDUCATIONAL AND PROFESSIONAL PROGRAM

291.00.01 “Social Communications”

of the second master’s level of higher education

(with changes)

Field of knowledge: 29 International Relations

Specialty: 291 International Relations, Social Communications
and Regional Studies

Qualification: Master of International Relations,
Social Communications and Regional Studies

Entered into force on 01.09.2024

(order dated __ ____ 2024 No. __)

Kyiv – 2024

LETTER OF AGREEMENT
of the educational and professional program (with changes)

Department of International Relations

Minutes of "04" June 2024 No. 18

Head of the Department _____ Vasyl YABLONSKY

Academic Council of the Faculty of Law and International Relations

Minutes of "05" June 2024 No. 4

Chairman of the Academic Council _____ Mykola KULINICH

Scientific and Methodological Center for Standardization and Quality of Education

Head _____ Yevhen ANTYPIN

_____._____ 2024

Vice-Rector for Scientific, Pedagogical and Educational Work

_____ Oleksiy ZHYLTSOV

_____._____ 2024

FOREWORD

The educational and professional program was developed on the basis of the Law of Ukraine "On Higher Education", in accordance with the Standard of Higher Education of Ukraine in the field of knowledge 29 "International Relations" specialty 291 "International Relations, Social Communications and Regional Studies" of the second (master's) level of higher education approved and put into effect by the order of the Ministry of Education and Science of Ukraine dated 04.08.2020 No. 1003.

Developed by a working group consisting of:

Head of the working group:

Yablonsky Vasyl Mykolayovych, Head of the Department of International Relations, Doctor of Historical Sciences, Associate Professor;

Members of the working group:

Melnyk Hanna Myroslavivna, Associate Professor of the Department of International Relations, Candidate of Historical Sciences, Associate Professor;

Slyusarenko Iryna Yuriivna, Associate Professor of the Department of International Relations, Candidate of Historical Sciences, Associate Professor;

Ilyuk Tetyana Vasylivna, Associate Professor of the Department of International Relations, Candidate of Historical Sciences;

Yanishevsky Serhiy Oleksandrovych (by consent), Scientific Secretary of the National Institute for Strategic Studies, Candidate of Historical Sciences, Chairman of the Faculty Employers' Council;

Koreshkov Igor Valeriyovych (by consent), graduate of the educational program "Social Communications";

Zeleny Danylo Viktorovych (by consent), graduate of the educational program "Social Communications" (1st year).

EXTERNAL REVIEWERS:

Rzhevskaya Nina Fedorivna, Doctor of Political Sciences, Professor, Head of the Department of International Relations, Information and Regional Studies of the National Aviation University

Manzhola Volodymyr Andriyovych, Doctor of Historical Sciences, Professor of the Department of International Relations and Foreign Policy of the Institute of International Relations of the Taras Shevchenko National University of Kyiv

REVIEWS OF EMPLOYER REPRESENTATIVES:

Yanishevsky Serhiy Oleksandrovych, Candidate of Historical Sciences Sciences, Scientific Secretary of the National Institute for Strategic Studies

Yukimienko Yuriy Vilenovych, Doctor of Philosophy, President of the Razumkov Center

The educational program was implemented from 01.09.2017.

Updated:

Date of revision of the OP / amendments to the			
Signature:_____			
Full name of the OP guarantor			

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JUSTIFICATION

Changes to the educational and professional program are due to the need to clarify the content of the educational and professional program 291.00.01 "Social Communications", approved by the decision of the Academic Council of Borys Grinchenko Kyiv University dated 05/25/2017, protocol No. 5 (order dated 05/26/2017 No. 348), new edition dated 06/17/2021, protocol No. 6 (order dated 08/26/2021 No. 528), as well as recommendations received during the work of the expert group and the GER during the accreditation process.

New requirements of today determine the need to update the educational and professional program, in particular, the need for specialists who are able to navigate in conditions of dynamic changes. During 2021-2024. During surveys, remote and face-to-face meetings, the working group received feedback and suggestions from the academic community, higher education applicants, graduates and employers regarding changes to the current educational and professional program, namely: to expand the content of disciplines to enhance the uniqueness of the program; to provide more opportunities for applicants to choose an individual educational trajectory, taking into account the requirements of the modern labor market; to highlight a separate production (information and analytical) practice.

In the process of conducting surveys, workshops, consultations with stakeholder groups, changes and clarifications were agreed to the educational and professional program, relating to:

the uniqueness of the program and its focus on the communicative aspect;

clarification of the names, content and structure of mandatory educational components;

writing a course work has been transferred from EC1 ("Problems of modern international relations and world politics" to EC6 ("Public communications in new geopolitical conditions");

clarification of the content of certain types of practice;

introduction of production (information and analytical) practice;

introduction of changes to the structural and logical scheme of the EPP;

introduction of changes to the matrices of correspondence of program competencies and learning outcomes to the components of the educational program.

The changes made comply with the Law of Ukraine "On Higher Education" and the Standard of Higher Education of Ukraine for the field of knowledge 29 "International relations" specialty 291 "International relations, social communications and regional studies" of the second (master's) level of higher education approved and put into effect by the order of the Ministry of Education and Science of Ukraine dated 04.08.2020 No. 1003.

I. Profile of the educational program

291.00.01 "Social Communications"

1 – General information	
Full name of higher education institution and structural unit	Borys Grinchenko Kyiv Metropolitan University
Level of higher education	Faculty of Law and International Relations
Degree of higher education	second (master's) level
Field of knowledge	Master's degree
Specialty	29 - International Relations
Educational program	291 International Relations, Social Communications and Regional Studies
Qualification	Educational and Professional Program "Social Communications"
Qualification in diploma	Master of International Relations, Social Communications and Regional Studies
Form of study	Higher Education Degree: Master
Language(s) of instruction	Specialty: 291 International Relations, Social Communications and Regional Studies
Cycle/level	Educational Program: Social Communications
Type of diploma and scope of educational program	Institutional (full-time)
Prerequisites	NRQ of Ukraine - level 7, FQ-ENEA - second cycle, EQF-LLL - level 7
Internet address of permanent placement of the description of the educational program	http://kubg.edu.ua/images/stories/Departaments/vstupnikam/fpmv/op_sk_mag.pdf
2 – Purpose of the educational program	
To prepare competent, competitive specialists in the field of international relations, capable of solving complex specialized tasks and practical problems of professional activity in the system of political, socio-economic and cultural relations between states and other subjects of international relations of countries/regions, in international social communications using communication technologies, modern communication strategies and practices; to make well-founded, optimal practical decisions to ensure the national interests of Ukraine; to form appropriate competencies for further training, professional growth and self-development.	
3 – Characteristics of the educational program	

Description of the subject area	<p>Objects of study - international relations, cross-border and transnational relations, foreign policy of states, foreign policy and national interests of Ukraine, international organizations, international communications, states and international regions in interactions at the global, regional and local levels, international security and conflicts, methodologies and methods of international political research, research of international communications, regional studies.</p> <p>The goals of training are to train specialists capable of solving complex specialized tasks and practical problems of professional activity in the field of international relations, foreign policy and international communications, which are characterized by the complexity and uncertainty of conditions, and involve conducting research and/or introducing innovations.</p> <p>The theoretical content of the subject area is the theory and practice of international relations, international security, international conflicts, the system and sources of foreign policy of the state, regional studies, the theory and practice of international public communications, the international information space.</p> <p>Methods, techniques and technologies – general scientific and special methods and techniques, analysis and synthesis, induction and deduction, methods of assessment and analysis of processes in international relations, public communications and regional studies, methods and techniques of information search and processing, methods of expert assessment of the effectiveness of foreign policy and international communications.</p> <p>Tools and equipment: modern universal and specialized information systems (information and communication, information search, information and analytical) and specialized software used in the study and analysis of international relations, public communications and regional studies.</p>
Structure of the program	<p>The ratio of the number of the obligatory (general and professional) and elective components of the educational program (EP): Compulsory part (67 ECTS credits, 74.4%): disciplines aimed at the formation of general and special (professional) competencies (46 credits), practice (15 credits, which is 16.7%), certification (6 credits) Elective part (23 ECTS credits, 25.6%): disciplines of free choice from the course catalog.</p>
Peculiarities of the program	In-depth study of a foreign (English) language.
4 – Graduates' suitability for employment and further education	
Eligibility for employment	<p>Jobs in the system of central executive bodies, whose powers include the formation and implementation of state policy in the field of foreign relations of Ukraine and diplomatic missions of Ukraine abroad, in state institutions (state administrations, local governments, international departments of central executive bodies), in private structures that carry out activities in the field of international relations, in international intergovernmental and non-governmental organizations, parties and other public organizations, in the media.</p> <p>According to the National Classifier of Professions DK 003:2010, graduates of the Social Communications program of the second (master's) level of higher education can hold the following primary positions:</p> <p>2419 - advertising specialist;</p> <p>2419.3 - assistant-consultant of the People's Deputy of Ukraine;</p>

	2419.3 - civil service specialist; 2443.2 - political observer; 2443.2 – expert on socio-political issues; 2490 – advisor (civil service bodies).
Academic rights	The right to continue studying at the third (educational and scientific) level of higher education. Acquisition of additional qualifications in the adult education system.
5 – Teaching and assessment	
Teaching and learning	Based on the principles of student-centeredness and an individual-personal approach; implemented through research-based learning, strengthening practical orientation and creative orientation in the form of combinations of lectures, practical classes, independent educational and research work using elements of distance learning and practical training. Stimulating self-study of higher education applicants and organizing group work in order to acquire teamwork skills and independently find a solution to the problem.
Assessment	Cumulative point-rating system, which provides for the assessment of students for all types of classroom and extracurricular educational activities in the form of intermediate, final (semester) control, as well as certification. Intermediate control (oral survey, written express control/computer testing, etc.), modular control, final semester control (credits, exams in oral, written (testing), combined forms, defense of practice reports), certification (defense of qualifying master's thesis). Assessment of higher education applicants is carried out in accordance with the Unified System for Assessing Students' Academic Achievements of Borys Grinchenko Kyiv Metropolitan University.
6 - List of graduate competencies	
Integral competence	The ability to solve complex tasks and problems in the field of international relations, public communications, and regional studies, which involves conducting research and/or implementing innovations and is characterized by uncertainty of conditions and requirements.
General competencies	GC1. Ability to conduct research at an appropriate level. GC2. Ability to learn and master modern knowledge. GC3. Ability to identify, pose and solve problems. GC4. Ability to communicate in a foreign language. GC5. Ability to generate new ideas (creativity). GC6. Ability to work in an international context. GC7. Ability to work in a team GC8. Ability to show initiative and entrepreneurship. GC9. Ability to evaluate and ensure the quality of work performed.
Special (professional, subject) competencies	SC1. The ability to identify and analyze the nature, dynamics, principles of organizing international relations, types and types of international actors, modern trends in the development of world politics. SC2. The ability to make informed decisions regarding the implementation of international and foreign policy activities. SC3. The ability to argue the choice of ways to solve professional tasks in the field of international relations, public communications and regional studies, to critically evaluate the results obtained and justify the decisions made.

	<p>SC4. The ability to analyze global processes and their impact on international and public relations, political and social systems.</p> <p>SC5. The ability to analyze and predict international relations in various contexts, in particular political, security, legal, economic, social, cultural and informational.</p> <p>SC6. The ability to use theoretical and methodological approaches of political science, economic and legal science, and interdisciplinary research for the study of international relations, public communications and regional studies.</p> <p>SC7. Ability to conduct applied analytical research on the problems of international relations and world politics, public communications, regional studies, professionally prepare analytical materials and references.</p> <p>SC8. Ability to organize and conduct international meetings and negotiations, develop, analyze and evaluate diplomatic and international documents.</p> <p>SC9. Ability to identify and analyze the features of the development of countries and regions, modern global, regional and local processes, and Ukraine's place in them.</p> <p>SC10. Ability to self-study, maintain an appropriate level of knowledge, readiness to master new levels of knowledge, increase one's professionalism and level of qualification.</p> <p>SC11. Ability to use communication technologies, modern strategies and practices of political and cross-cultural communication and virtual diplomacy in order to form and promote the image of the state.</p> <p>SC12. Ability to analyze the principles, priorities and means of implementing the main aspects of the information policy of European institutions, to carry out a comparative analysis of information and communication technologies and information policy of the EU and European countries.</p> <p>SC13. Ability to conduct an analysis of international communications and global development in order to ensure the national interests of Ukraine.</p>
<p>7. The normative content of the training of higher education applicants, formulated in terms of learning outcomes</p>	
<p>LO1. Know and understand the nature, sources and directions of the evolution of international relations, international policy, foreign policy of states, the state of theoretical research on international relations and world politics.</p> <p>LO2. Critically comprehend and analyze global processes and their impact on international relations</p> <p>LO3. Apply modern scientific approaches, methodologies and techniques to study the problems of international relations and foreign policy.</p> <p>LO4. Analyze and evaluate the problems of international and national security, international and internationalized conflicts, approaches, methods and mechanisms for ensuring security in the international space and in the foreign policy of states.</p> <p>LO5. Collect, process and analyze information on the state of international relations, world politics and foreign policy of states.</p> <p>LO6. Identify, assess and forecast political, diplomatic, security, social and other risks in the field of international relations and global development.</p> <p>LO7. Evaluate and analyze international and foreign policy problems and situations, propose approaches to solving such problems.</p> <p>LO8. Communicate fluently in the state and foreign languages, orally and in writing, on professional and scientific issues.</p>	

<p>LO9. Prepare analytical reports, reports and other documents on the state of international relations, foreign policy, public communications and regional studies.</p> <p>LO10. Develop and implement applied research projects in international relations, foreign and world policy.</p> <p>LO11. Provide professional oral and written translation from/to a foreign language, in particular, on the professional topics of international cooperation, foreign and world politics.</p> <p>LO12. Formulate modeling tasks, create and research models of objects and processes of international relations, foreign policy, public communications and regional studies.</p> <p>LO13. Participate in professional discussions in the field of international relations, foreign policy, public communications and regional studies, respect opponents and their points of view, convey information, ideas, problems, solutions and own experience on professional problems to specialists and the general public.</p> <p>LO14. Evaluate the results of one's own work and be responsible for personal professional development.</p> <p>LO15. Collect, process, analyze and apply information in order to create information content to promote the image of the state through modern public communications.</p> <p>LO16. Critically understand and analyze the information policy of European intergovernmental institutions and individual European countries in order to ensure the national interests of Ukraine.</p> <p>LO17. Be able to process, analyze and apply information about global development and international communications in order to ensure the national Resource provision for program implementational interests of Ukraine.</p>	
8 – Resource provision for program implementation	
Stuffing	<p>The staff of the educational program consists of the teaching staff of the Department of International Relations of the Faculty of Law and International Relations. The teaching staff of the Department of Linguistics and Translation of the Faculty of Romance and Germanic Philology is involved in teaching a foreign language in accordance with their competence and experience. The practice-oriented nature of the educational program provides for the broad participation of practitioners who correspond to the direction of the program.</p> <p>The staff of the educational program complies with the Licensing Conditions for the Conduct of Educational Activities.</p>
Logistics and technical support	<p>Teaching of academic subjects is carried out in general and special-purpose classrooms.</p> <p>The educational process takes place in educational classrooms and competence development centers (information and analytical center, translation center), which are equipped with projection equipment for general use, as well as computers with Internet connection, where appropriate software is installed for solving professional tasks.</p> <p>The areas of the premises used in the educational process meet the requirements of accessibility, sanitary standards, and fire safety rules.</p> <p>There are own social and household infrastructure facilities (dining room, buffet, assembly hall, sports hall, sports ground, gym, swimming pool, medical center).</p>

Information and educational and methodological support	–
9 – Academic mobility	
National credit mobility	<p>- official website of Borys Grinchenko Kyiv Metropolitan University https://kubg.edu.ua/, containing information about educational programs, educational, scientific and educational activities, structural divisions, admission rules, contacts, etc.;</p> <p>- Digital Campus https://digital.kubg.edu.ua/, containing information about: all digital education services, digital science with access to various platforms; digital management of regulatory frameworks, registers, document flow; image and leadership; digital space with personal accounts and corporate mail; university infrastructure;</p> <p>- University e-learning system (Moodle);</p> <p>- services for organizing online classes: Google Meet (corporate), Google Chat, Google Hangouts, Google Classroom;</p> <p>- wireless access points to the Internet;</p> <p>- library, reading rooms;</p> <p>- electronic library, repository http://elibrary.kubg.edu.ua/;</p> <p>- access to electronic scientific databases Scopus, Web of Science, EBSCO, etc.;</p> <p>- educational and working curricula;</p> <p>- educational process schedule;</p> <p>- working programs of academic disciplines;</p> <p>- internship programs;</p> <p>- methodological recommendations for writing a qualifying master's thesis, etc.</p>
International credit mobility	Student mobility agreements have been concluded with Adam Mickiewicz University, Poland; Vilnius University, Lithuania; European Humanities University, Lithuania; University of Zagreb, Croatia; Tallinn University, Estonia
Education of foreign higher education applicants	-

II. List of components of the educational and professional program "Social Communications" and their logical sequence

2.1. List of educational components of the Educational Program

Code of educational component	Code (number of the course) of the academic discipline, practice, certification in the curriculum	Components of the educational program (academic disciplines, practices, forms of certification)	Number of credits	Form of assessment
1	2	3	4	5
Obligatory components (OC)				

EC 1	ОД.01	Problems of modern international relations and world politics	6	exam
EC 2	ОД.02	Professional oral and written translation (from English)	8	credit, exam
EC 3	ОД.03	Forecasting and modeling in international relations	4	exam
EC 4	ОД.04	Methodology and research methods in international relations	4	creadit
EC 5	ОД.05	Practical dimension of modern international relations	4	creadit
EC 6	ОД.06	Social communications in new geopolitical conditions	8	exam, defense of research paper
EC 7	ОД.07	European information policy	6	credit
EC 8	ОД.08	International communications and global development	6	exam
EC 9	ОП.1	Industrial practice (information and analytical)	6	credit
EC 10	ОП.2	Industrial practice (translation)	3	credit
EC 11	ОП.3	Undergraduate practice	6	credit
EC 12	ОА.1	Preparation of a qualifying master's thesis	6	defense
Total number of obligatory components			67	
Elective components of the Educational Program				
Choice from course catalog				
EC	ВД	The student selects educational components from the catalog for the appropriate number of credits.	23	credits
Загальний обсяг вибіркових компонентів:			23	
TOTAL SCOPE OF EDUCATIONAL PROGRAM			90	

2.2 Structural and logical diagram of the educational program

1 year		2 year
1 semester 30 credits	2 semester 34,5 credits	3 semester 25,5 credits
Professional Interpretation and Translation (from English),		8 credits. Industrial Practice (Translation), 3 credits.
Problems of modern international relations and world politics, 6 credits	Forecasting and Modeling in International Relations, 4 credits	
Methodology and research methods in international relations, 4 credits		

	Practical Dimension of Modern International Relations, 4 credits	Pre-diploma internship, 6 credits.
Social Communications in New Geopolitical Conditions, 7 cr. + 1 cr. coursework	Production practice (information and analytical), 6 credits	International Communications and Global Development, 6 credits
European Information Policy, 6 cr.		
	Elective disciplines 14 credits.	Elective disciplines 9 credits.
	Preparation and defense of the qualification master's thesis 6 credits	

III. Form of certification of higher education applicants

The certification of graduates in the specialty 291 International Relations, Social Communications and Regional Studies (educational and professional program "Social Communications") of the second (master's) level is carried out in the form of a defense of a qualifying master's thesis.

The qualification work involves solving a complex task or problem in the field of international relations and international public communications, which involves conducting research and/or implementing innovations and is characterized by uncertainty of conditions and requirements.

The qualification work must be checked for the absence of academic plagiarism, fabrication and falsification and is published in the University repository.

Certification is carried out openly and publicly.

The full implementation of the educational and professional program is completed by issuing the graduate a document of the established sample.

IV. Matrix of correspondence of program competencies to educational program components

Labels of program competencies and educational components	EC1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12
	ОД.01	ОД.02	ОД.03	ОД.04	ОД.05	ОД.06	ОД.07	ОД.08	ОП.01	ОП.02	ОП.03	ОА.1
GC 1	+			+			+	+	+		+	+
GC2	+	+			+			+	+	+	+	+
GC3	+			+	+			+	+		+	+
GC4	+	+						+		+	+	
GC5	+			+				+	+		+	+
GC 6			+		+	+		+	+	+	+	+
GC 7	+		+	+		+	+	+	+			
GC 8				+		+					+	+
GC 9				+				+	+	+	+	+
SC 1	+				+				+		+	+
SC 2	+		+		+				+		+	+
SC 3	+	+	+	+		+	+		+		+	+
SC4				+	+			+	+		+	+
SC5	+		+			+	+		+		+	+
SC 6	+			+					+		+	+
SC 7	+			+	+				+		+	+
SC 8	+				+						+	+
SC 9	+			+					+		+	+
SC 10	+			+					+		+	+
SC 11				+		+			+		+	+
SC 12				+			+		+		+	+
SC 13				+				+	+		+	+

V. Matrix of ensuring learning outcomes by corresponding components of the educational program

Learning outcomes and educational component labels	EC 1	EC 2	EC 3	EC 4	EC 5	EC 6	EC 7	EC 8	EC 9	EC 10	EC 11	EC 12
	ОД.01	ОД.02	ОД.03	ОД.04	ОД.05	ОД.06	ОД.07	ОД.08	ОП.01	ОП.02	ОП.03	ОА.1
LO 1	+		+	+	+	+	+		+		+	+
LO 2	+		+					+	+		+	+
LO 3	+			+	+				+		+	+
LO 4	+		+		+				+		+	+
LO 5	+	+	+		+				+	+	+	+
LO 6			+		+	+		+	+		+	+
LO 7	+		+		+			+	+		+	+
LO 8		+					+	+		+	+	+
LO 9	+		+		+			+	+			
LO 10					+				+		+	+
LO 11		+								+		+
LO 12			+	+		+			+		+	+
LO 13	+	+			+	+	+	+				+
LO 14	+					+	+	+	+	+	+	+
LO 15			+			+			+		+	+
LO 16			+				+		+		+	+
LO 17			+					+	+		+	+

Appendix 1 – ELECTIVE PART OF THE EDUCATIONAL PROGRAM

The right to free choice of academic disciplines, stipulated by Clause 15 of Part One of Article 62 of the Law of Ukraine “On Higher Education”, is implemented at Borys Grinchenko Kyiv Metropolitan University in accordance with the Regulations on the Procedure and Conditions for Choosing Academic Disciplines by Applicants, approved by the Decision of the Academic Council of the University dated March 21, 2024 (Minutes No. 2) and put into effect by Order No. 254 dated March 21, 2024.

Selection from the course catalog

Choosing disciplines from the list (course catalog) taking into account one's own needs and interests in future professional activities allows the student to deepen their knowledge and acquire additional general and general professional competencies within related specialties and fields of knowledge and/or to familiarize themselves with the current level of scientific research in other fields of knowledge and to expand or deepen their knowledge in general competencies.