

BORYS GRINCHENKO KYIV UNIVERSITY

«CERTIFIED»

Decision of the Academic Council of
Borys Grinchenko Kyiv University
April 25, 2019, protocol № 4

Head of Academic Council, Rector
Viktor O. Ogneviuk

EDUCATIONAL AND PROFESSIONAL PROGRAM

231.00.04 Social advocacy

The first (bachelor's) level of higher education

Field:	23 Social work
Specialty:	231 Social work
Qualification:	Bachelor of Social work

Effective date 1.09 2019.
(Order of April 25, 2019, № 295)

Kyiv – 2019

CERTIFICATION LIST
of educational and professional program

Department of Social Pedagogy and Social Work

Protocol № 3, March 13, 2019

Head of Department _____ (Tetiana H. Veretenko)

Academic Council of Institute of Human Sciences

Protocol № 3, March 26, 2019.

Head of Academic Council _____ (Nataliia A. Klishevych)

Scientific-methodical centre of standardization and education quality

Head _____ (Olha V. Leontieva)

____.____.2019.

Vice-rector on scientific-methodological and educational work

_____ (Oleksii B. Zhyltsov)

____.____.2019.

PREFACE

The educational-professional program is developed on the basis of the standard of higher education in specialty 231 Social work for the first (bachelor's) level of higher education, approved by the Ministry of Education and Science of Ukraine (Order № 557, April 24, 2019).

Developed by a working group consisting of:

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External reviewers:

Serhii Ya. Kharchenko, Doctor of Pedagogy, Professor, Харченко С. Я., дРСтар педагогічних наук, професор, Head of Department of Social Pedagogy SE «Taras Shevchenko National University» (Starobilsk);

Valerii S. Petrovych, Assistant Professor of Department of Social Pedagogy and High School Pedagogy of Lesia Ukrainka Eastern European National University.

Reviews from representatives of professional associations / employers:

Valerii A. Tantsiura, Head of Service for Children of Kyiv City Council (Kyiv City State Administration);

Yuliia M. Solokha, expert on building effective public campaigns, advocacy (GR) and communications, founder of NGO «Center for Public Health Advocacy».

The educational program has been implemented since 2019.

The term for viewing the educational program once every 4 years.

Actualized:

Date of revision EP / EP amending	—	—	—
Signature	—	—	—
EP guarantor's name	—	—	—

I. Profile of educational program

Specialty 231 «Social Work»

Specialization 231.00.04 «Social advocacy»

1 – General information	
Full name of higher educational institution and structural unit	Borys Grinchenko Kyiv University Institute of Human Sciences
The degree of higher education and qualification title	Higher education degree: Bachelor Specialty: 231 Social work Optional specialization: Social communication Training program: 231.00.04 Social advocacy Qualification: Bachelor of Social work
Official name of the educational program	231.00.04 Social advocacy
Diploma's type and scope of the educational program	Bachelor's degree, unitary, 240 ECTS credits, term of training - 3 years 10 months
Availability of accreditation	Application deadline for accreditation – 2023 p.
Cycle / Level	National Qualifications Framework of Ukraine - 7th level, FQ-EHEA - first cycle, EQF-LLL - 6th level
Background	Having completed secondary education
Language (s) of teaching	Ukrainian
The validity of the educational program	4 years
Internet address of the permanent description of the educational program	http://kubg.edu.ua/informatsiya/vstupnikam/napryami-pidgotovki/magistr.html
2 - The purpose of the educational program	
Training of a competent, competitive specialist in the field of social work, capable of fulfilling their responsibilities at a high professional level, developing, organizing and conducting social advocacy campaigns.	
3 - Characteristics of the educational program	
Subject area (branch of knowledge, specialty, specialization (if any))	23 Social work 231 Social work
Orientation of the educational program	Educational-professional with applied orientation
The main focus of the educational program and specialization	Special in social work. Emphasis on the training of a social sector manager able to model and implement social work technologies; develop effective advocacy strategies to protect the rights and interests of vulnerable categories of social service recipients; to establish effective social communication between the various subjects of social work in the community. Key words: social work, social worker, specialist in social work, social services, technology of social work, social advocacy, social communication, social protection.
Features of the program	Researchbased raining, practically oriented training with the use of supervision and intervention by social work practitioners, specialists in social organizations that develop social advocacy in Ukraine. The training

	is based on systemic, synergetic, acmeological and personality-activity approaches focused on the development of the personality of the future social worker.
4 – Suitability of graduates for employment and further training	
Suitability for employment	Jobs in centers of social services for family, children and youth, their specialized formations, social protection bodies of the population; public associations. According to the National Classification of professions DK 003: 2010 specialists who have received education in an educational program 231.00.04 Social advocacy may occupy the following primary positions: 2446 - professionals in the field of social protection of the population; 3340 - assistant of a social worker in working with children with disabilities; 3340 - laboratory assistant; 3414 - specialist in leisure activities; 3443 - social assistance inspector; 3452 - inspector (penitentiary system) with a bachelor's degree; 346 - social worker; 3460 - assistant teacher of correctional labor institution; 3460 - specialist in conflict resolution; 3474 - organizer of cultural and leisure activities; 5133 - accompanitor of persons with disabilities.
Further training	Ability to continue education on the second (master's) level of higher education. Acquiring additional qualifications in the system of postgraduate education.
5 – Teaching and evaluation	
Teaching and learning	Student-centered learning, practice-oriented learning. Teaching is conducted in the form of lectures, seminars, practical classes. An independent work is provided on the basis of analysis of the primary sources, the use of electronic training courses in individual disciplines, group and project work, training at the Centers for Practical Training: Coaching Studio, Art Workshop, Center for Social Technologies and Innovations.
Evaluation	Written and oral examinations, computer testing, presentations, defense of practice reports, coursework defense.
6 – Program competencies	
Integral	Ability to solve complex professional tasks in the field of social work, which involves observance of ethical standards of professional activity, application of interdisciplinary theories, approaches and technologies.
General Competencies (GC)	<ol style="list-style-type: none"> 1. Ability to realize rights and responsibilities as a member of society, to realize the values of a civil (free democratic) society and the need for its sustainable development, the rule of law, human and civil rights and freedoms in Ukraine. 2. Ability to preserve and increase the moral, cultural, scientific values and achievements of society on the basis of understanding of the history and patterns of development of the subject area, its place in the general system of knowledge about nature and society and in the development of society, technology, use different types and forms of motor activity for active rest and healthy lifestyle. 3. Ability to think, analyze and synthesize. 4. Ability to apply knowledge in practical situations.

	<ol style="list-style-type: none"> 5. Ability to plan and manage time. 6. Knowledge and understanding of the subject area and understanding of professional activity. 7. Ability to communicate in the state language both verbally and in writing. 8. Skills of using information and communication technologies. 9. Ability to learn and master modern knowledge. 10. Ability to search, process and analyze information from various sources. 11. Ability to identify, put and solve problems. 12. Ability to make informed decisions. 13. Ability to motivate people and move towards a common goal. 14. Determination and persistence on the tasks and duties taken. 15. Ability to act socially and consciously.
Special (professional, subject) competencies (SC)	<ol style="list-style-type: none"> 1. Knowledge and understanding of the essence, significance and types of social work and its main areas (psychological, socio-pedagogical, legal, economic, medical). 2. Ability to predict the course of various social processes. 3. Knowledge and understanding of the legal and regulatory framework for social work and social security. 4. Ability to analyze socio-psychological phenomena, processes of formation, development and socialization of the individual, the development of social group and community. 5. Ability to identify, social inspection and assess the needs of vulnerable categories of citizens, including those in difficult life situations. 6. Knowledge and understanding of the organization and functioning of the system of social protection and social services. 7. Ability to collaborate in the international environment and recognize intercultural problems in professional practice. 8. Ability to apply modern experimental methods of working with social objects in field and laboratory conditions. 9. Ability to assess social problems, needs, features and resources of clients. 10. Ability to develop ways to overcome social problems and find effective ways to solve them. 11. Ability to provide assistance and support to clients, taking into account their individual needs, age differences, gender, ethnicity and other characteristics. 12. Ability to initiate social changes aimed at raising social well-being. 13. Ability to develop and implement social projects and programs. 14. Ability to apply management methods to organize own professional activities and manage the activities of social workers and volunteers and other staff. 15. Ability to interact with clients, representatives of various professional groups and communities. 16. Ability to adhere to ethical principles and standards of social work. 17. Ability to identify and attract the resources of partner organizations for social work in order to fulfill the tasks of professional activity. 18. Ability to generate new ideas and creativity in the professional field. 19. Ability to evaluate the results and quality of professional work in

	<p>the field of social work.</p> <p>20. Ability to promote welfare and social protection of individuals, social assistance and support to those in difficult living conditions.</p> <p>21. Ability to choose and apply different methods of social advocacy, develop advocacy campaigns.</p>
7 – Program learning outcomes	
<ol style="list-style-type: none"> 1. To search, analyze and synthesize information from various sources for solving professional problems and to establish causal relationships between social events and phenomena. 2. Freely communicate verbally and in writing in state and foreign languages on professional issues. 3. To identify, formulate and solve tasks in the field of social work, integrate theoretical knowledge and practical experience. 4. To formulate own substantiated judgments on the basis of analysis of a social problem. 5. Theoretically, to argue ways to overcome problems and difficult living conditions, to choose effective methods of their solution, to predict the consequences. 6. To develop perspective and current plans, programs of events, promptly make effective decisions in difficult situations. 7. To use specialized software while solving professional tasks. 8. Critically analyze and evaluate the current social policy of the country, socio-political processes at the national, regional and local levels. 9. To use appropriate research and apply research skills in the delivery of social assistance. 10. To analyze socio-psychological processes in small and large groups. 11. To use prevention methods to prevent possible deviations in mental development, behavioral disorders, interpersonal relationships, conflict resolution, social risk prevention and difficult living conditions. 12. To determine the content of cooperation with partner organizations on social work for the tasks of professional activity. 13. To use methods of social diagnostics in the process of evaluating problems, needs, specific features and resources of clients. 14. Independently determine those circumstances in the clarification of which social assistance is required. 15. To take practical solutions to improve social well-being and increase social security. 16. To apply management methods to organize their own professional activities and manage the activities of social workers and volunteers and other staff. 17. To establish and maintain relationships with clients based on mutual trust and in accordance with ethical principles and standards of social work, provide them with psychological support and entertain clients. 18. To establish cooperation with representatives of various professional groups and communities; use the strategies of individual and collective representation of clients' interests. 19. To identify the strengths and attract personal resources of clients, resources of the social group and community to solve their problems, to escape difficult life situations. 20. To identify ethical dilemmas and conflicts in professional activities and use supervisory tools to resolve them. 21. To demonstrate tolerant behavior, to show respect for cultural, religious, ethnic differences, and to distinguish between the influence of stereotypes and prejudices. 22. To demonstrate the ability to creatively solve problems and make innovative decisions, think and apply creative abilities to form fundamentally new ideas. 23. To design the process and result of social work within the set tasks, use quantitative and qualitative indicators, to adjust the work plan according to the assessment results. 24. To develop social advocacy campaigns, to establish effective inter-departmental communication. 	
8 – Resource support for the implementation of the program	

Staffing	<p>The staffing of the educational program consists of the teaching staff of Department of Social Pedagogy and Social Work of Institute of Human Rights. The teaching staff of the departments of Institute of Philology, Faculty of Information Technology and Management, Faculty of Health, Physical Education and Sports, Faculty of History and Philosophy is involved in the teaching of certain disciplines in accordance with their competences and experience.</p> <p>The practice-oriented nature of the educational program involves the broad participation of practitioners who correspond to the direction of the program, which enhances the synergy of theoretical and practical training.</p> <p>The head of the project team and the teaching staff, which ensures its implementation, meets the requirements specified by the Licensing Conditions for the educational activities of educational institutions.</p>
Material and technical support	Corresponds.
Information, teaching and methodological support	Corresponds.
9 – Academic mobility	
National Credit Mobility	-
International Credit Mobility	-
Education of foreign applicants of education	-

II. The list of components of the educational-professional program and their logical consistency

2.1. List of components of EP

Component code	Code	Components of the educational program (academic disciplines, course projects (work), practice, qualification work)	Credits	Form of final control
1	2	3	4	5
Required components of EP				
RC 1	EDG.01	University studios	4	Credit
RC 2	EDG.02	Ukrainian studios	6	Exam
RC 3	EDG.03	Philosophical studios	6	Exam
RC 4	EDG.04	Foreign language	10	Exam
RC 5	EDG.05	Information and communication technologies in social work	4	Exam
RC 6	EDG.06	Physical training	4	Credit
RC 7	EDG.01	General psychology	4	Exam
RC 8	EDG.02	Basics of psychophysiology	4	Credit
RC 9	EDG.03	Theory and history of social work	4	Exam
RC 10	EDG.04	Training on communicative and creativity	4	Credit
RC 11	EDG. 05	Psychology of development	4	Credit
RC 12	EDG. 06	Social psychology	4	Credit
RC 13	EDG. 07	Social gerontology	4	Credit
RC 14	EDG. 08	Basics of medical knowledge and health	4	Exam
RC 15	EDG. 09	Inclusive education	4	Credit
RC 16	EDG. 10	Basics of technological support for social work	4	Exam
RC 17	EDG.11	Methods and organization of social research	4	Exam
RC 18	EDG.12	Course paper on social work technologies	1	Course paper
RC 19	EDG.13	Basics of social and legal protection	4	Exam
RC 20	EDG.14	Social work with families	4	Exam
RC 21	EDG.15	Social work with people with disabilities	4	Credit
RC 22	EDG.16	Social pedagogical work with children who are in conflict with the law	4	Credit
RC 23	EDG.17	Social prevention of home violence and child abuse	4	Exam
RC 24	EDG.18	Methodology of organization of volunteer activity	4	Credit
RC 25	EDG.19	Technology for assessing the needs of recipients of social services	4	Exam
RC 26	EDG.20	Technologies of social advocacy	4	Exam
RC 27	EDG.21	Media Advocacy	4	Credit

RC 28	EDG.22	Workshop on social advocacy	4	Credit
RC 29	EDG.23	Technology of social design	4	Exam
RC 30	P.1	Educational practice (study / without separation)	3	Credit
RC 31	P.2	Practical training	46,5	Credit
RC 32	OA.1	Preparation and defense of qualification work	6	Exam
RC 33	OA.2	Certifying exam	1,5	Exam
The total volume of required components			180	
Optional EP components				
OC 1.1	ODS.1.01	Theory and history of social communications	4	Exam
OC 1.2	ODS.1.02	Organization of cross-sectoral interaction in the social sphere	4	Credit
OC 1.3	ODS.1.03	Street social work technology	4	Credit
OC 1.4	ODS.1.04	PR technology in social work	4	Credit
OC 1.5	ODS.1.05	Workshop on public speaking	4	Credit
OC 1.6	ODS.1.06	Technologies of professional communication in social work	5	Exam
OC 1.7	ODS.1.07	Workshop on negotiation	5	Credit
OC 1.8	ODS.1.08	The art of self-presentation in professional activities	4	Credit
OC 1.9	ODS.1.09	Theatrical practices in social work	6	Credit
OC 1.10	ODS.1.10	Advertising and communication activities of a social worker	4	Credit
OC 1.11	OP.1.01	Training practice in specialization	6	Credit
The total volume of optional components:			60	
THE TOTAL VOLUME OF EDUCATIONAL PROGRAM			240	

2.2 Structural-logical scheme of EP

1 course		2 course		3 course		4 course	
2 semester	3 semester	4 semester	5 semester	2 semester	3 semester	4 semester	5 semester
Required components of EP							
University studios 4 credits	Ukrainian studios 6 credits	Social gerontology 3 credits	Philosophical studios 6 credits	Basics of social and legal protection 4 credits	Social work with people with disabilities 2 credits	Social prevention of home violence and child abuse 4 credits	Practical training 22,5 credits
Foreign language 5 credits	Foreign language 5 credits	Basics of medical knowledge and health 4 credits	Methods and organization of social research 4 credits	Social work with people with disabilities 2 credits	Social pedagogical work with children who are in conflict with the law 4 credits	Practical training 12 credits	Preparation and defense of qualification work 6 credits
Physical training 2 credits	Information and communication technologies in social work 4 credits	Inclusive education 4 credits	Course paper on social work technologies 1 кредит	Media Advocacy 4 credits	Technology of social design 4 credits		Certifying exam 1,5 credits
General psychology 4 credits	Physical training 2 credits	Basics of technological support for social work 4 credits	Social work with families 4 credits	Workshop on social advocacy 4 credits	Practical training 3 credits		
Basics of psychophysiology 4 credits	Psychology of development 4 credits	Practical training 3 credits	Methodology of organization of volunteer activity 4 credits	Practical training 3 credits			
Theory and history of social work 4 credits	Social psychology 4 credits		Technology for assessing the needs of recipients of social services				

			4 credits				
Training on communicative and creativity 4 credits	Social gerontology 1 credit		Practical training 3 credits				
Technologies of social advocacy 3 credits	Technologies of social advocacy 1 credit						
	Educational practice (study / without separation) 3 credits						
Optional EP components							
		Theory and history of social communications 4 credits	PR technology in social work 4 credits	Workshop on public speaking 4 credits	Technologies of professional communication in social work 2 credits	Theatrical practices in social work 4 credits	
		Organization of cross-sectoral interaction in the social sphere 4 credits		Technologies of professional communication in social work 3 credits	Workshop on negotiation 5 credits	Advertising and communication activities of a social worker 4 credits	
		Street social work technology 4 credits			The art of self-presentation in professional activities 4 credits	Training practice in specialization 6 credits	
					Theatrical practices in social work 2 credits		
<i>Choice from the discipline catalog</i>							

				6 credits	4 credits		
<i>Choose from a catalog of courses</i>							
		12 credits	4 credits	13 credits	17 credits	14 credits	

III. Form of certification of applicants for higher education

Certification of graduates of educational program 231.00.04 Social advocacy of specialty 231 Social work is carried out in the form of public defense of qualifying work and qualifying examination and ends with the issuance of a state standard document on awarding a bachelor's degree with qualification: "Bachelor of social work". The certification is carried out openly and publicly.

